

*** Deneo Ngomane.**

Senior Product Designer

PORTFOLIO 25

My award-winning work reflects my dedication to transforming complex challenges into delightful, intuitive experiences. Every project is a chance to blend creativity and strategy, making tech more human and accessible.



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* Discovery - Digital Channels

Web Design Case Study

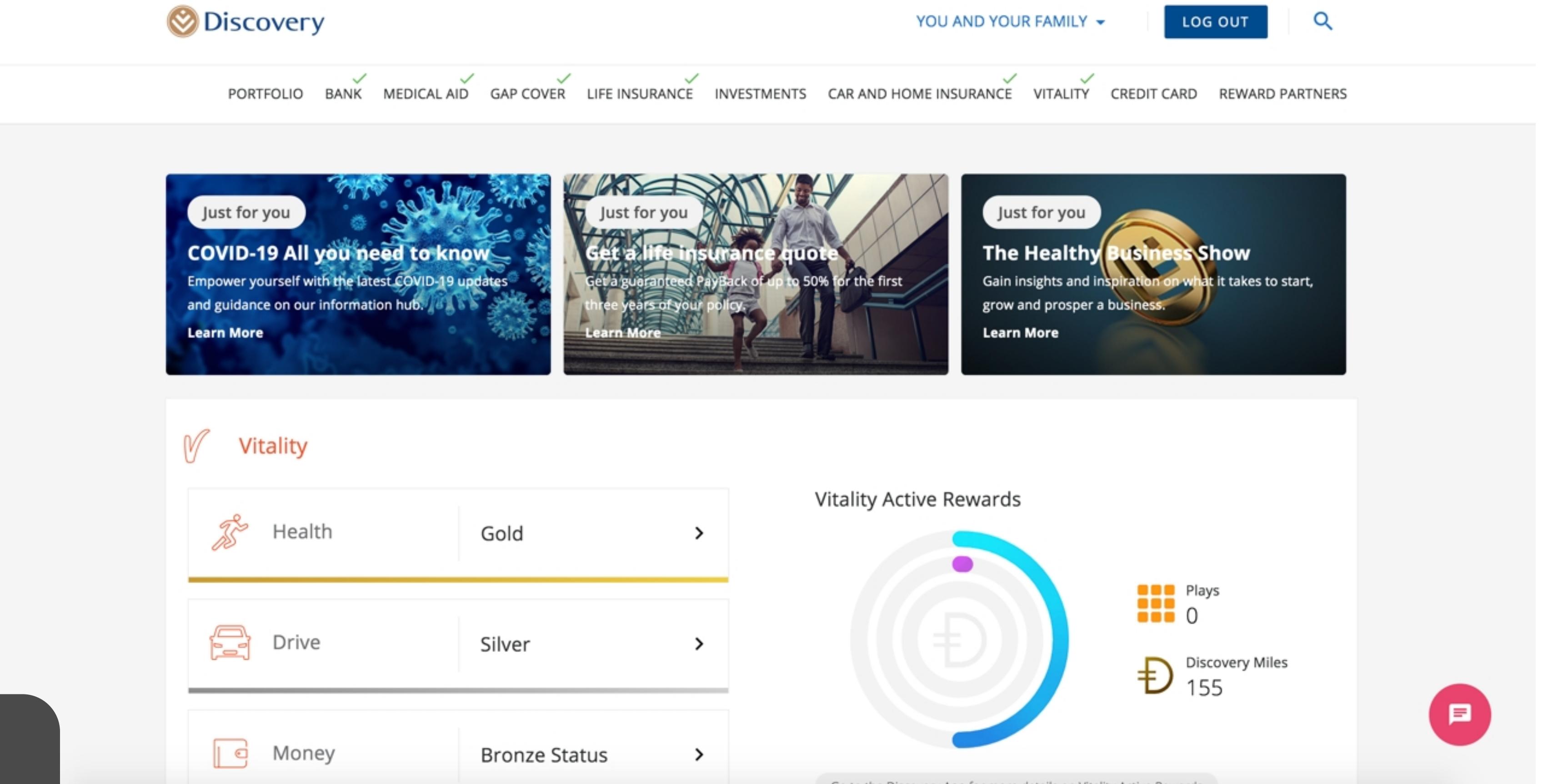
Task:

We'd like to create a web interface that allows for ease of use when navigating. This will enable the customer to get to where they need to be sooner with less frustration. This in turn gives them time to carry on with things that are important to them, like spending time with their family.

Requirements:

1. Describe the process you followed to design your digital interface.
2. Design (low fidelity) the landing screen, as well as one (or two) specific journeys of your choice on the website, as well as describe how the overall user interface will work.

Format: Design using the software of your choice eg. Sketch, Figma, XD, paper and pen or white board. Present your ideas in a format that you're comfortable with eg. Mural, PDF, Figma, Zeplin, a zoom call showing a whiteboard.





Discovery - Digital Channels

Wireframes - Landing page pre login

I used the side bar menu instead of having the tabs at the top of the page. Just want to give our users what they are already used to.

I'm also highlighting the tabs the are active to help our users see what page they are current on. The side menu will have active and hover states.

Instead of having our user scroll all the way to the bottom of the page to see all the cards, I've made the cards scroll from left to right. This will also help if we have more cards to display and not be limited to space.

The search tab was hidden in corner of the page. Instead its first on the page. This is so our users won't have to browse the page for what they are looking for. Some users prefer to search for what they are looking for then start the journey from there.

Department of Health COVID-19 updates available at www.sacoronavirus.co.za

Type your question here

For Individuals For Business

A second chance to say I was there

Join now

Get a quote in 60 seconds

Car Insurance Medical Aid Bank Life Insurance Gap Cover Vitality

Vitality Travel Gap Cover Discovery Podcasts

DO YOU WANT TO SPEND LESS ON FUEL? GET UPTO R800 FUEL CASH BACK MONTHLY

Ts & Cs apply. Max limits. Auth FSP

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Online banking

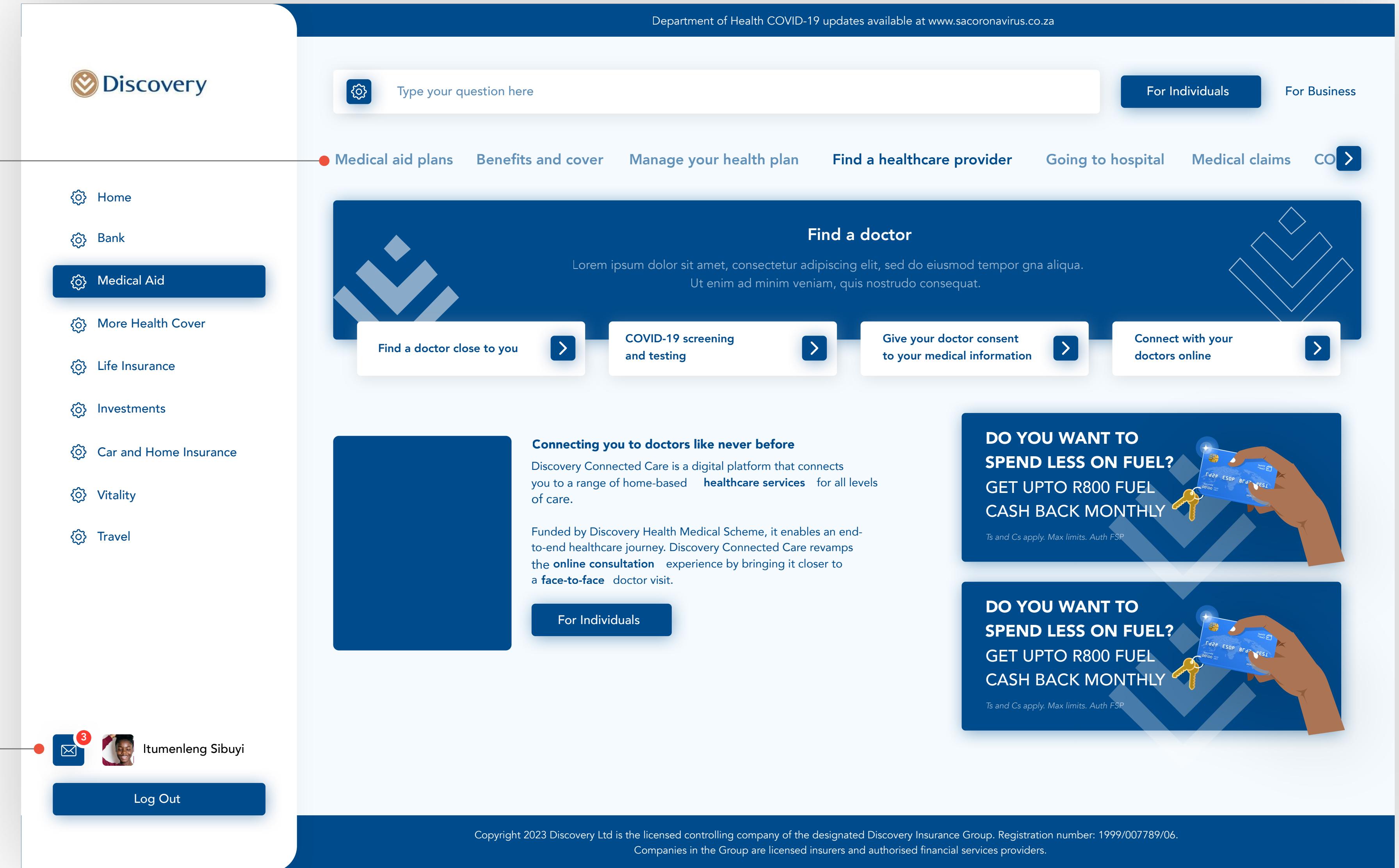
Already a member?

Log In Register

* Discovery - Digital Channels

Wireframes - Landing page post login

All these links were under a dropdown.
To make the navigation easier, I used the tab
method for these which will have active,
inactive and hover states.



The wireframe shows the Discovery digital channels landing page post-login. The top navigation bar includes the Discovery logo, a search bar with a gear icon and placeholder 'Type your question here', and two buttons: 'For Individuals' (selected) and 'For Business'. A banner at the top right links to 'Department of Health COVID-19 updates' on the SACoronavirus website. The main content area features a 'Find a doctor' section with a sub-section for 'Find a doctor close to you', 'COVID-19 screening and testing', 'Give your doctor consent to your medical information', and 'Connect with your doctors online'. Below this, there are two promotional boxes: 'DO YOU WANT TO SPEND LESS ON FUEL?' offering up to R800 fuel cash back monthly, and another identical box below it. The left sidebar contains a navigation menu with links: Home, Bank, Medical Aid (selected), More Health Cover, Life Insurance, Investments, Car and Home Insurance, Vitality, and Travel. A user profile section at the bottom left shows a photo of 'Itumenleng Sibuyi' with a red notification bubble containing the number '3', and a 'Log Out' button. The footer contains a copyright notice for Discovery Ltd and a disclaimer about company registration and licensure.

Department of Health COVID-19 updates available at www.sacoronavirus.co.za

For Individuals For Business

Medical aid plans Benefits and cover Manage your health plan Find a healthcare provider Going to hospital Medical claims CO >

Home Bank **Medical Aid** More Health Cover Life Insurance Investments Car and Home Insurance Vitality Travel

Find a doctor

Find a doctor close to you COVID-19 screening and testing Give your doctor consent to your medical information Connect with your doctors online

Connecting you to doctors like never before

Discovery Connected Care is a digital platform that connects you to a range of home-based healthcare services for all levels of care.

Funded by Discovery Health Medical Scheme, it enables an end-to-end healthcare journey. Discovery Connected Care revamps the online consultation experience by bringing it closer to a face-to-face doctor visit.

For Individuals

DO YOU WANT TO SPEND LESS ON FUEL?
GET UPTO R800 FUEL CASH BACK MONTHLY

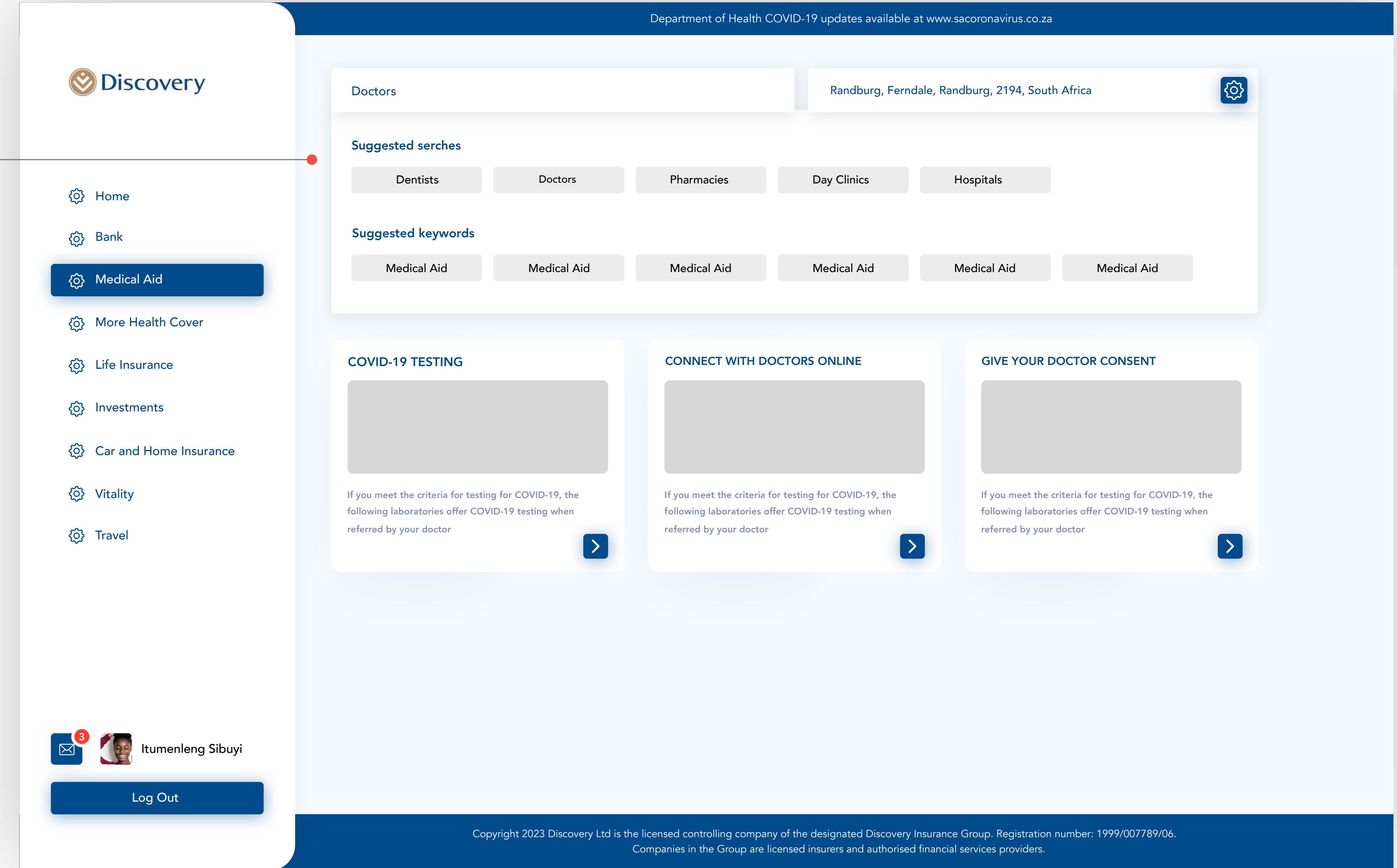
DO YOU WANT TO SPEND LESS ON FUEL?
GET UPTO R800 FUEL CASH BACK MONTHLY

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* Discovery - Digital Channels

Wireframes - Find a doctor close to me

Now the user will not have to type anything out. They can make use of the suggestions provided in this tab.



The wireframe shows the Discovery digital channels interface. The left sidebar has a red asterisk icon and the word 'Discovery'. The 'Medical Aid' tab is highlighted with a blue background and white text. The main content area shows a 'Doctors' section with a location of 'Randburg, Ferndale, Randburg, 2194, South Africa'. Below it are 'Suggested searches' for Dentists, Doctors, Pharmacies, Day Clinics, and Hospitals. A 'Suggested keywords' section shows multiple 'Medical Aid' buttons. The main content area also features three call-to-action boxes: 'COVID-19 TESTING', 'CONNECT WITH DOCTORS ONLINE', and 'GIVE YOUR DOCTOR CONSENT', each with a right-pointing arrow. The bottom left shows a user profile for 'Itumenleng Sibuyi' with a red notification badge '3' and a 'Log Out' button. The bottom right contains copyright and legal information: 'Copyright 2023 Discovery Ltd is the licensed controlling company of the designated Discovery Insurance Group. Registration number: 1999/007789/06. Companies in the Group are licensed insurers and authorised financial services providers.'

Department of Health COVID-19 updates available at www.sacoronavirus.co.za

Doctors

Randburg, Ferndale, Randburg, 2194, South Africa

Suggested searches

Dentists Doctors Pharmacies Day Clinics Hospitals

Suggested keywords

Medical Aid Medical Aid Medical Aid Medical Aid Medical Aid Medical Aid

COVID-19 TESTING

If you meet the criteria for testing for COVID-19, the following laboratories offer COVID-19 testing when referred by your doctor >

CONNECT WITH DOCTORS ONLINE

If you meet the criteria for testing for COVID-19, the following laboratories offer COVID-19 testing when referred by your doctor >

GIVE YOUR DOCTOR CONSENT

If you meet the criteria for testing for COVID-19, the following laboratories offer COVID-19 testing when referred by your doctor >

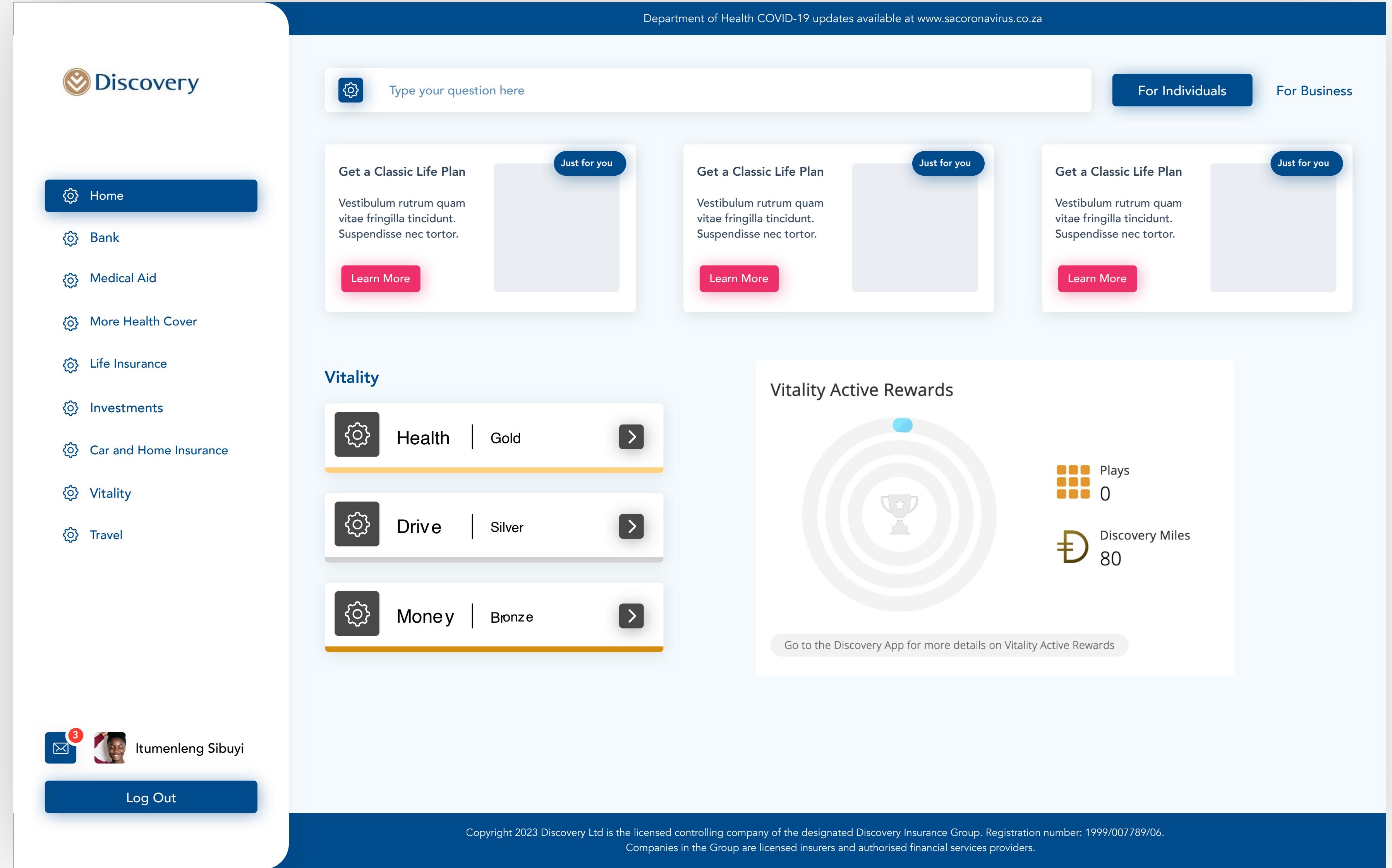
Itumenleng Sibuyi

Log Out

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* Discovery - Digital Channels

Wireframes - Home post login



Department of Health COVID-19 updates available at www.sacoronavirus.co.za

Discovery

Type your question here

For Individuals For Business

Home

- Bank
- Medical Aid
- More Health Cover
- Life Insurance
- Investments
- Car and Home Insurance
- Vitality
- Travel

Vitality

- Health | Gold
- Drive | Silver
- Money | Bronze

Vitality Active Rewards

Go to the Discovery App for more details on Vitality Active Rewards

Plays 0

Discovery Miles 80

Itumenleng Sibuyi

3

Log Out

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* Discovery - Digital Channels

Wireframes - Search results

Department of Health COVID-19 updates available at www.sacoronavirus.co.za

Doctors

Randburg, Ferndale, Randburg, 2194, South Africa

Filter your results:

Cover Care Programs Specialisation Gender Languages Spoken Additional Services



Dr K Pillay General Medical Practitioner 1.2 km
FERNDALE, RANDBURG . 011 568 4507
Complete Health Institute
Full network cover for Consultation Consultation Consultation
Consultation Consultation Consultation Consultation Consultation

Dr K Pillay General Medical Practitioner 1.2 km
FERNDALE, RANDBURG . 011 568 4507
Complete Health Institute
Full network cover for Consultation Consultation Consultation
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Complete Health Institute
Full network cover for Consultation Consultation Consultation
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Itumenleng Sibuyi

Log Out

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Companies in the Group are licensed insurers and authorised financial services providers.

* MTN MoMo - Group website

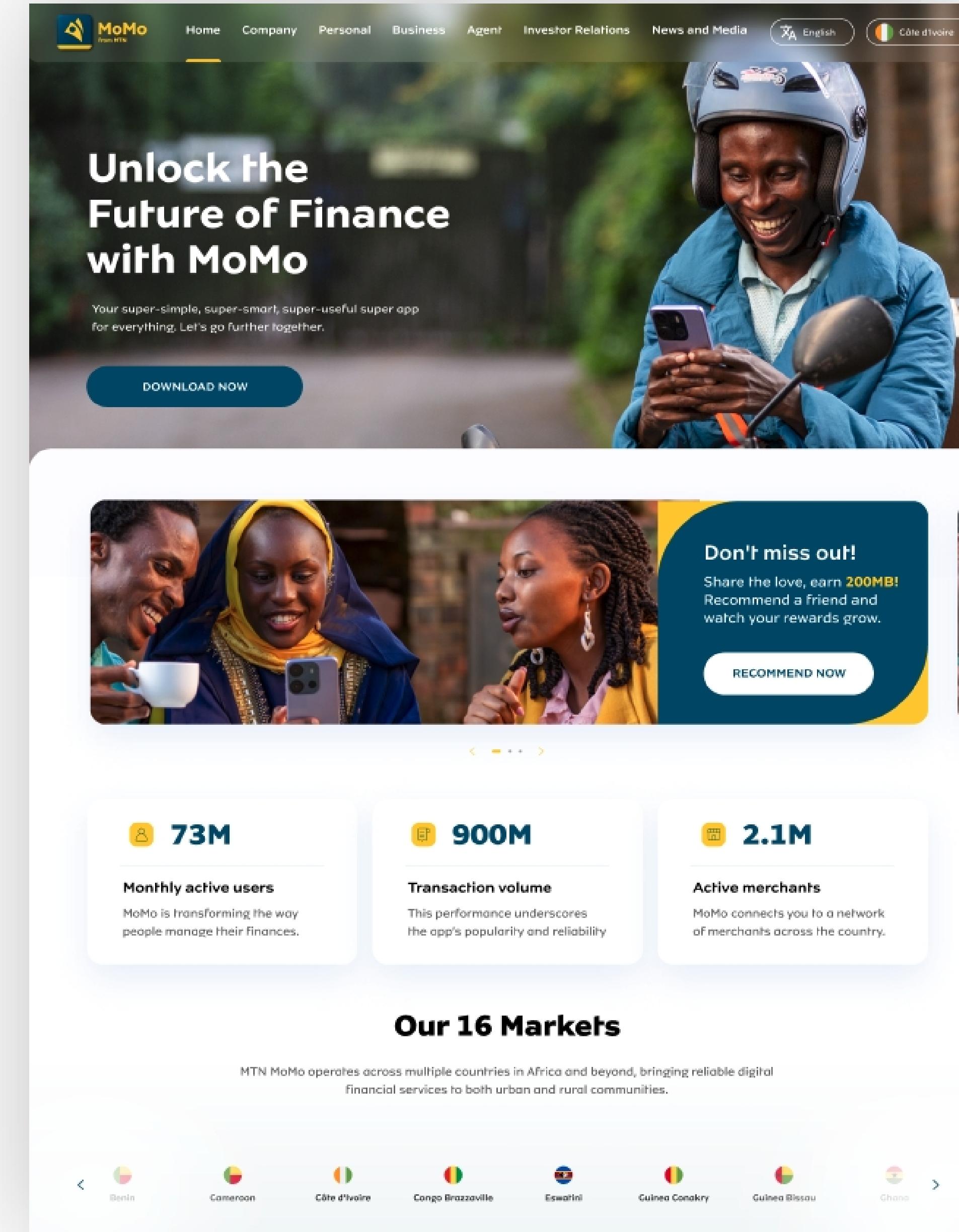
UI/UX Design - Landing pages

Problem Statement:

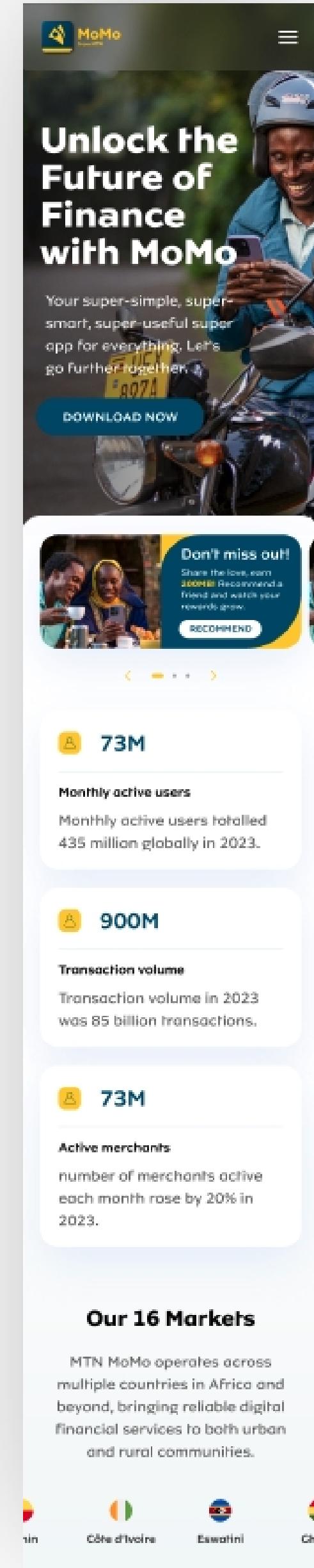
The MTN MoMo Group website, while intended to be a central hub for information and support, faces challenges in effectively delivering clear, accessible, and engaging content to its diverse African user base. Issues related to information accessibility, user trust, agent support, mobile optimisation, brand consistency, and adequate educational resources hinder the website's ability to fully empower users and drive the adoption of MoMo services.

My Role and Responsibilities:

My heart was in connecting people. On the MTN MoMo Group website, I wasn't just building a digital space, I was building a bridge. I wanted to create a place where anyone, regardless of their background or digital experience, could feel safe and empowered to take control of their financial lives. I spent time listening – really listening – to the stories of our users, trying to understand their hopes and fears, their struggles and their triumphs. Then, I poured that understanding into every pixel and every word, crafting a website that felt like a helping hand, a trusted guide. I wanted to ease their worries about security, to make them feel like they could trust us. I wanted to give our agents the tools they needed to be heroes in their communities. And ultimately, I wanted to create a place where every visitor felt seen, heard, and supported, a place that truly made a difference in their lives.



The landing page features a large banner with a smiling man on a motorcycle using a smartphone. The text 'Unlock the Future of Finance with MoMo' is displayed. Below the banner are three callout boxes: 'Don't miss out!', '73M Monthly active users', and '900M Transaction volume'. At the bottom, a section titled 'Our 16 Markets' shows flags for Benin, Cameroon, Côte d'Ivoire, Congo Brazzaville, Eswatini, Guinea Conakry, Guinea Bissau, and Ghana.



The mobile landing page has a similar layout but includes a sidebar with navigation icons. It features a banner with a woman on a motorcycle, a 'Don't miss out!' callout, and three statistics: '73M Monthly active users', '900M Transaction volume', and '2.1M Active merchants'. The 'Our 16 Markets' section is also present at the bottom.

* MTN MoMo - Group website

UI/UX Design - QR Generator Tool

My goal was to create a simple, efficient, and user-friendly experience that would empower our agents and streamline their operations. Here's how I approached the design:

The core function of this page is to generate a QR code. Therefore, I focused on minimising clutter and streamlining the user flow.

The input fields are clear and concise: 'Agent name' and 'Agent ID.' This directness is crucial in a fast-paced environment where agents need to quickly generate and utilize QR codes.

By focusing on these design principles, I created a 'QR Generator' tool that is not only functional but also user-friendly and impactful for MoMo agents. This project demonstrates my ability to design solutions that address specific user needs within the context of the African fintech landscape.

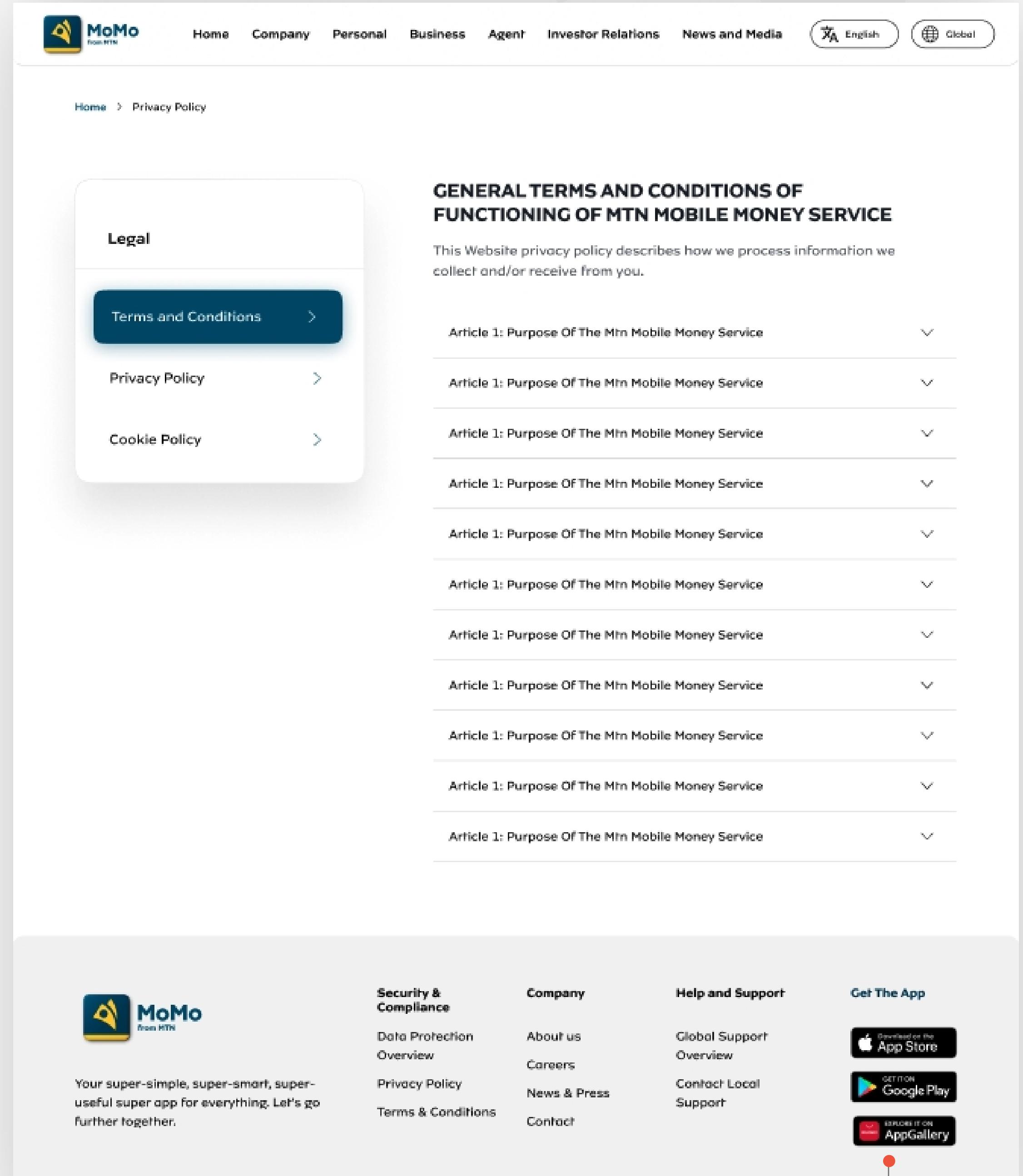
MTN MoMo - Group website

UI/UX Design - Terms & Conditions

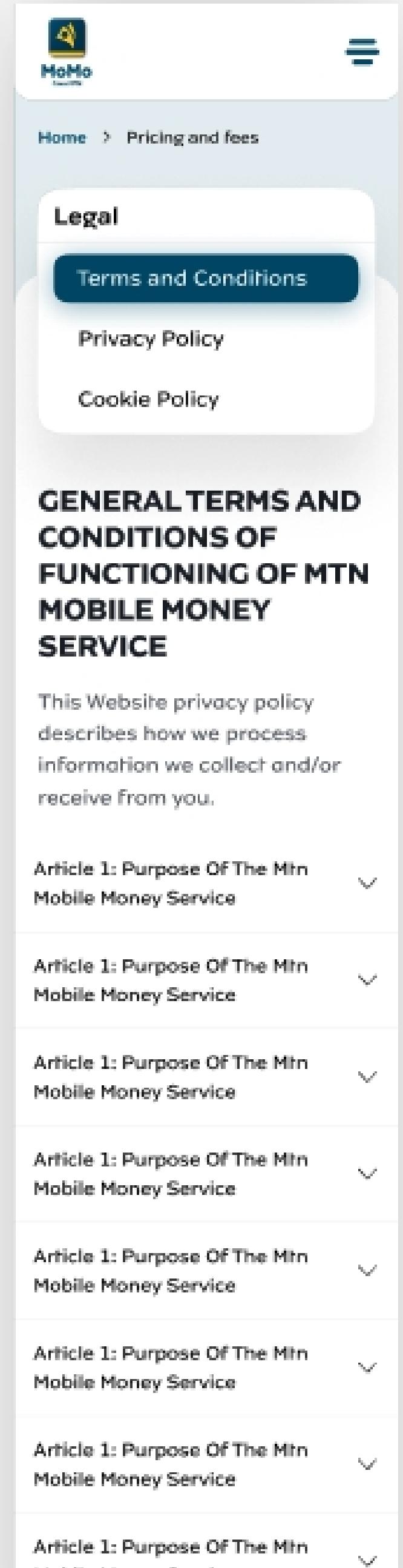
Designing the MoMo Legal page, I focused on clarity, accessibility, and user experience. I used clear navigation and information architecture to ensure users could easily find the information they needed. Readability was paramount, so I chose a clean typeface and used accordions to manage the extensive content. By prominently displaying legal documents, I aimed to build trust and transparency.

This Legal page is designed to be informative, accessible, and user-friendly. By prioritizing clear navigation, readability, and transparency, we aim to empower our users and build trust in the MoMo platform.

The mobile-first approach ensured accessibility across devices, and strategic placement of elements like the 'Get The App' section encouraged user engagement.



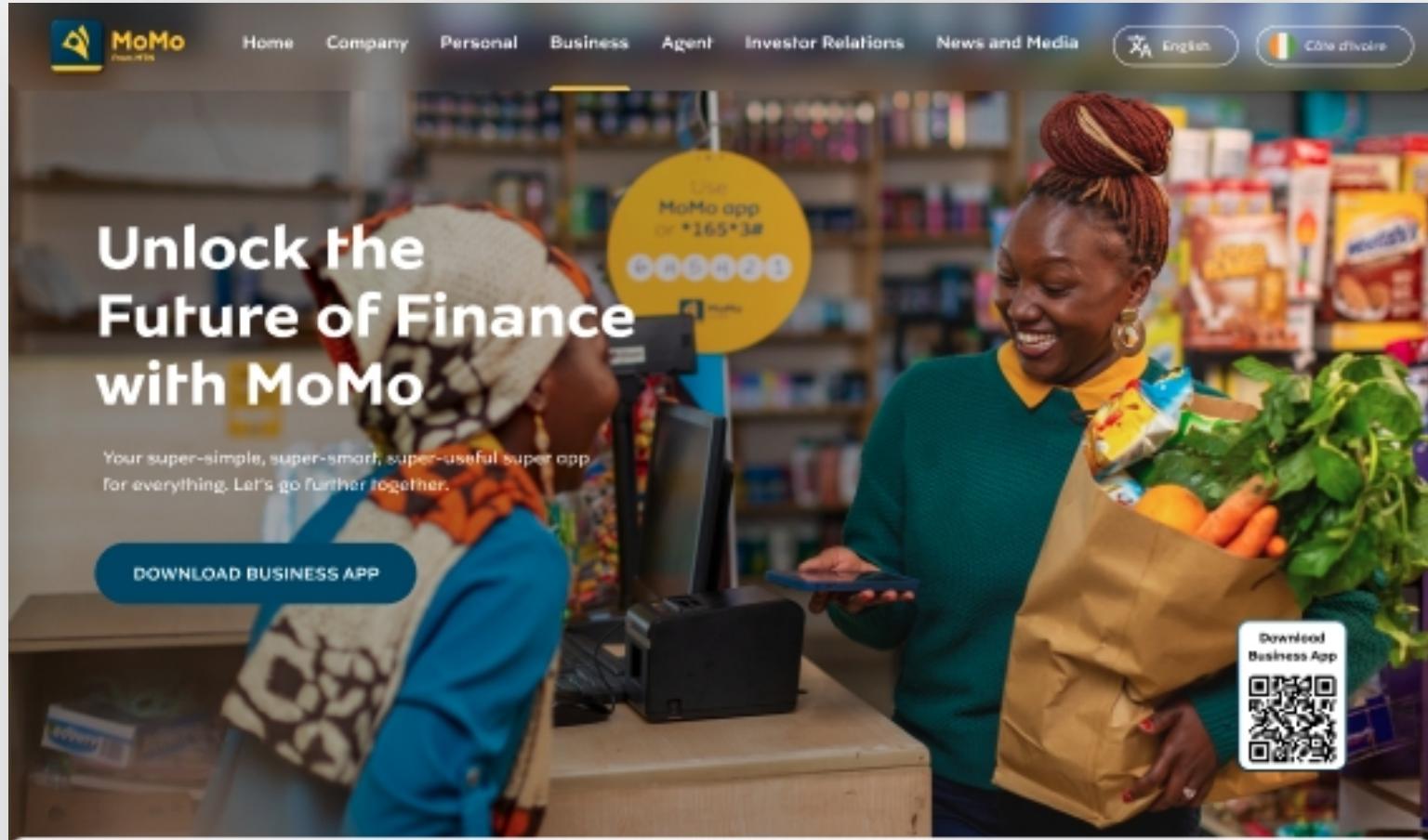
The screenshot shows the MTN MoMo Group website's Legal page. At the top, there is a navigation bar with links for Home, Company, Personal, Business, Agent, Investor Relations, News and Media, English, and Global. Below the navigation, a breadcrumb trail shows 'Home > Privacy Policy'. A sidebar on the left is titled 'Legal' and contains three items: 'Terms and Conditions' (selected), 'Privacy Policy', and 'Cookie Policy'. The main content area is titled 'GENERAL TERMS AND CONDITIONS OF FUNCTIONING OF MTN MOBILE MONEY SERVICE'. It includes a sub-section: 'This Website privacy policy describes how we process information we collect and/or receive from you.' Below this are several accordions, all of which are currently expanded, showing the text 'Article 1: Purpose Of The Mtn Mobile Money Service'. At the bottom of the page, there is a footer section with the MoMo logo, a tagline 'Your super-simple, super-smart, super-useful super app for everything. Let's go further together.', and links for Security & Compliance, Company, Help and Support, and Get The App (with links to the App Store, Google Play, and AppGallery).



The screenshot shows the MTN MoMo Group website's Legal page, specifically the 'Terms and Conditions' section. At the top, there is a navigation bar with links for Home, Company, Personal, Business, Agent, Investor Relations, News and Media, English, and Global. Below the navigation, a breadcrumb trail shows 'Home > Pricing and fees'. A sidebar on the left is titled 'Legal' and contains three items: 'Terms and Conditions' (selected), 'Privacy Policy', and 'Cookie Policy'. The main content area is titled 'GENERAL TERMS AND CONDITIONS OF FUNCTIONING OF MTN MOBILE MONEY SERVICE'. It includes a sub-section: 'This Website privacy policy describes how we process information we collect and/or receive from you.' Below this are several accordions, all of which are currently expanded, showing the text 'Article 1: Purpose Of The Mtn Mobile Money Service'. At the bottom of the page, there is a footer section with the MoMo logo, a tagline 'Your super-simple, super-smart, super-useful super app for everything. Let's go further together.', and links for Security & Compliance, Company, Help and Support, and Get The App (with links to the App Store, Google Play, and AppGallery).

MTN MoMo - Group website

UI/UX Design - More Pages



Unlock the Future of Finance with MoMo

Your super-simple, super-smart, super-useful super app. For everything. Let's go further together.

[DOWNLOAD BUSINESS APP](#)

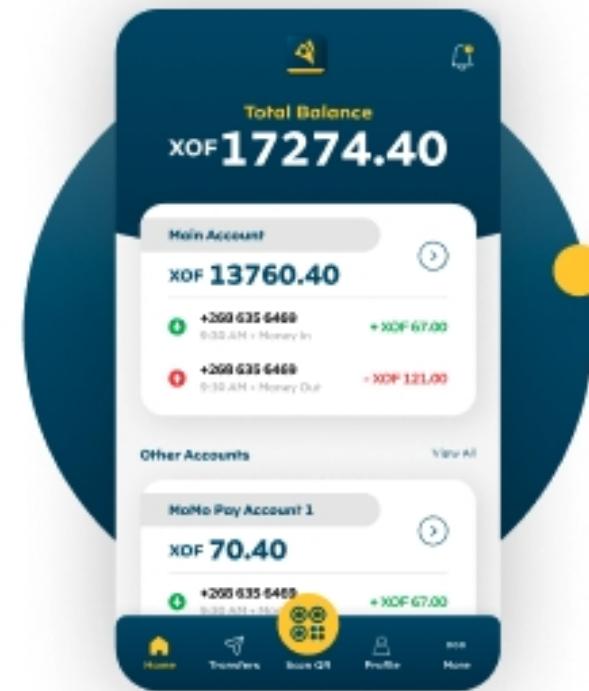
[Download Business App](#) 

MoMo Business Products

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM.

Collaboration

Request payments, create bills, upload invoices and collect payment from your customers.



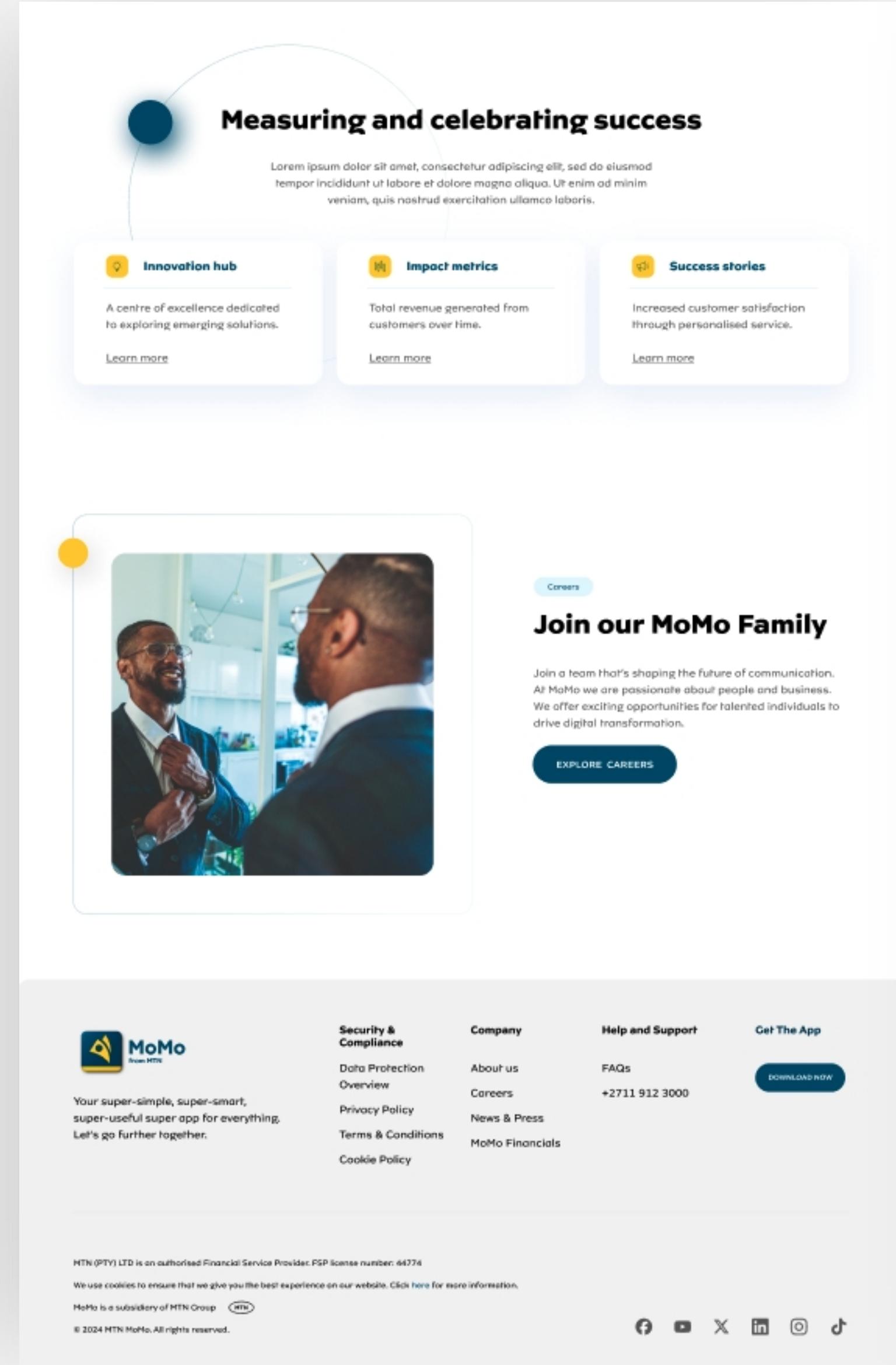
Financial Services

Request payments, create bills, upload invoices and collect payment from your customers.



QR Code generator

Help your customers make easy payments by creating your unique QR Code. Your unique QR Code which can be used to make payments directly to you using MoMo.



Measuring and celebrating success

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS.

Innovation hub

A centre of excellence dedicated to exploring emerging solutions.

[Learn more](#)

Impact metrics

Total revenue generated from customers over time.

[Learn more](#)

Success stories

Increased customer satisfaction through personalised service.

[Learn more](#)

Careers



Careers

Join our MoMo Family

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODA CONSEQUAT. DUIS AUTE IRURE DOLOR IN REPREHENDERET.

[EXPLORE CAREERS](#)



MoMo

Your super-simple, super-smart, super-useful super app for everything. Let's go further together.

Security & Compliance

Data Protection Overview
Privacy Policy
Terms & Conditions
Cookie Policy

Company

About us
Careers
News & Press
MoMo Financials

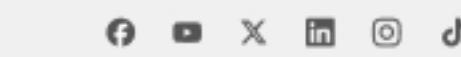
Help and Support

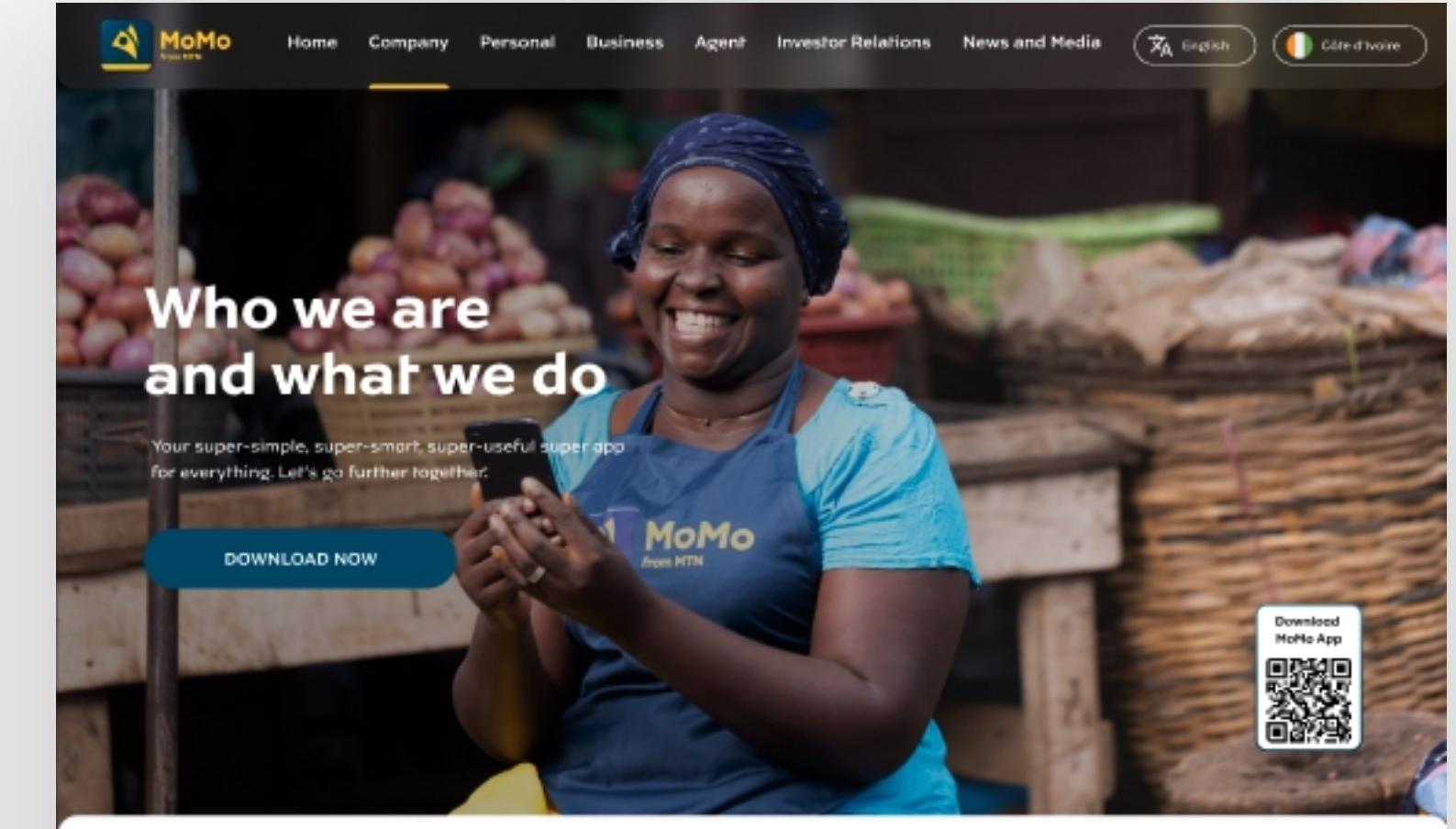
FAQs
+2711 912 3000

Get The App

[DOWNLOAD NOW](#)

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Who we are and what we do

Your super-simple, super-smart, super-useful super app for everything. Let's go further together.

[DOWNLOAD NOW](#)

[Download MoMo App](#) 

About MoMo

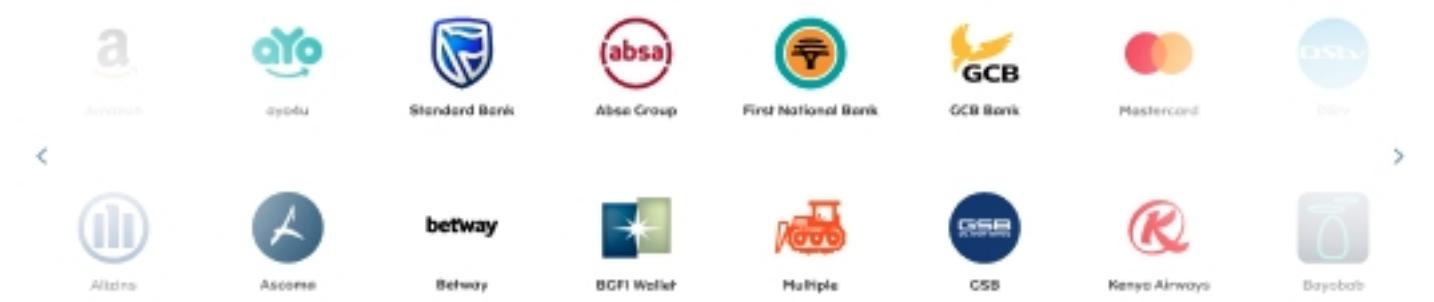
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODA CONSEQUAT. DUIS AUTE IRURE DOLOR IN REPREHENDERET.

[LEARN MORE](#)



Our business partners

MTN MoMo collaborates with a wide range of business partners, including banks, merchants, and retailers, to expand access to digital financial services and enhance economic opportunities.



* MTN MoMo - App

UI/UX Design - Main dashboard

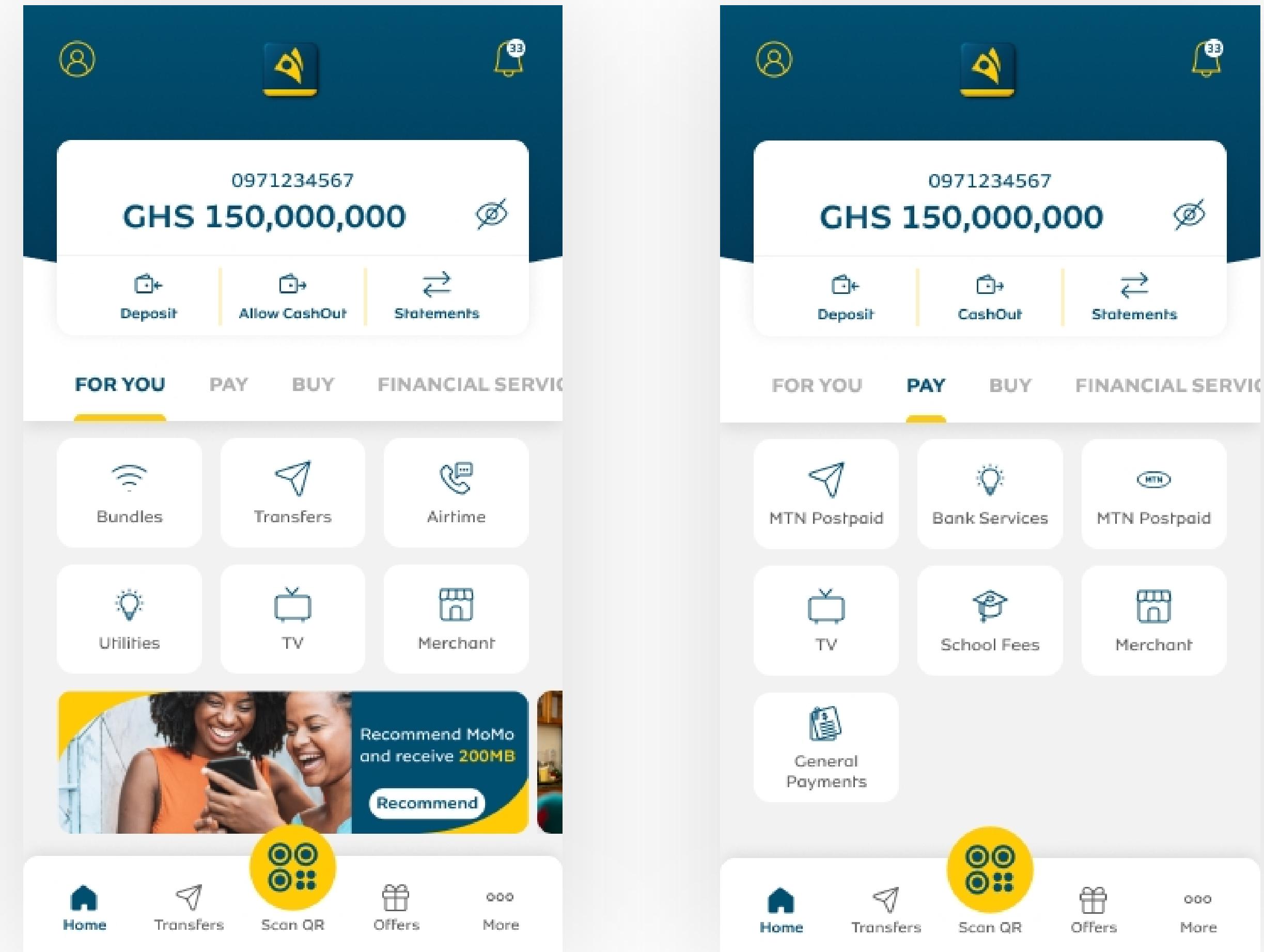
Problem Statement:

Many potential users, particularly in rural areas, may lack the digital literacy to confidently use mobile financial services.

Despite the significant progress of mobile money services like MTN MoMo in increasing financial inclusion in Africa, persistent challenges related to digital literacy, infrastructure limitations, security vulnerabilities, interoperability issues, and affordability continue to hinder the full potential of these platforms to empower individuals and drive economic development.

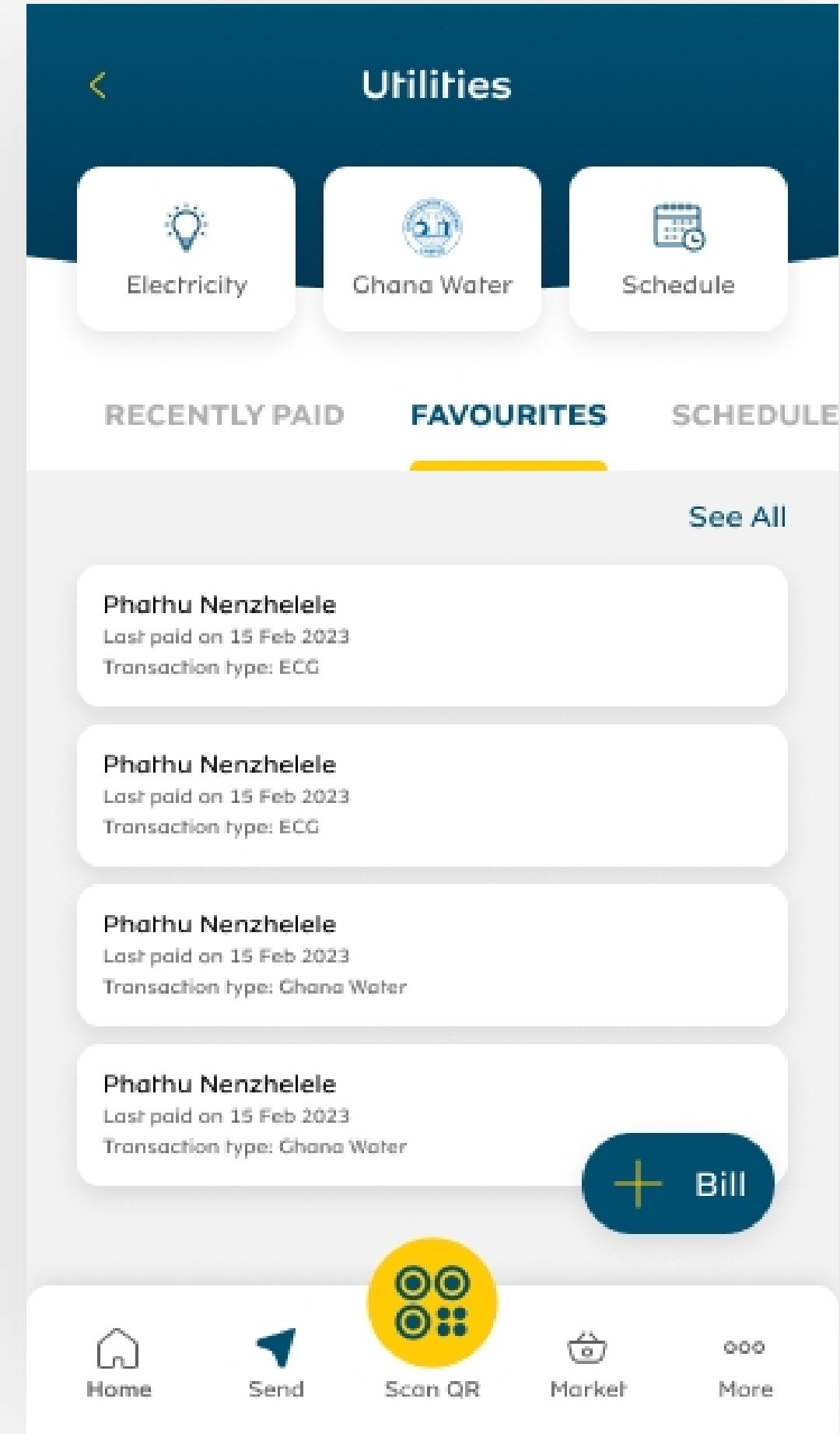
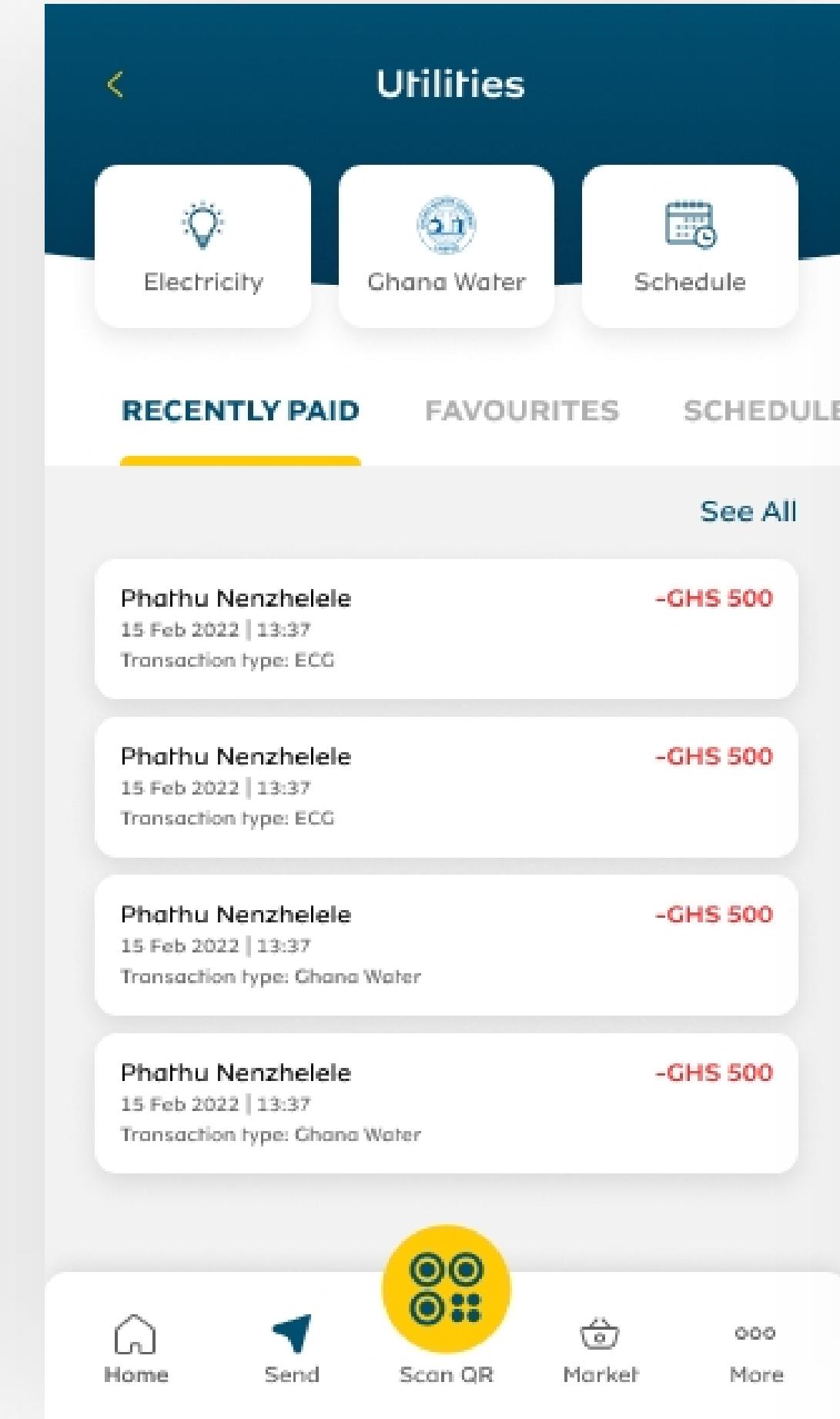
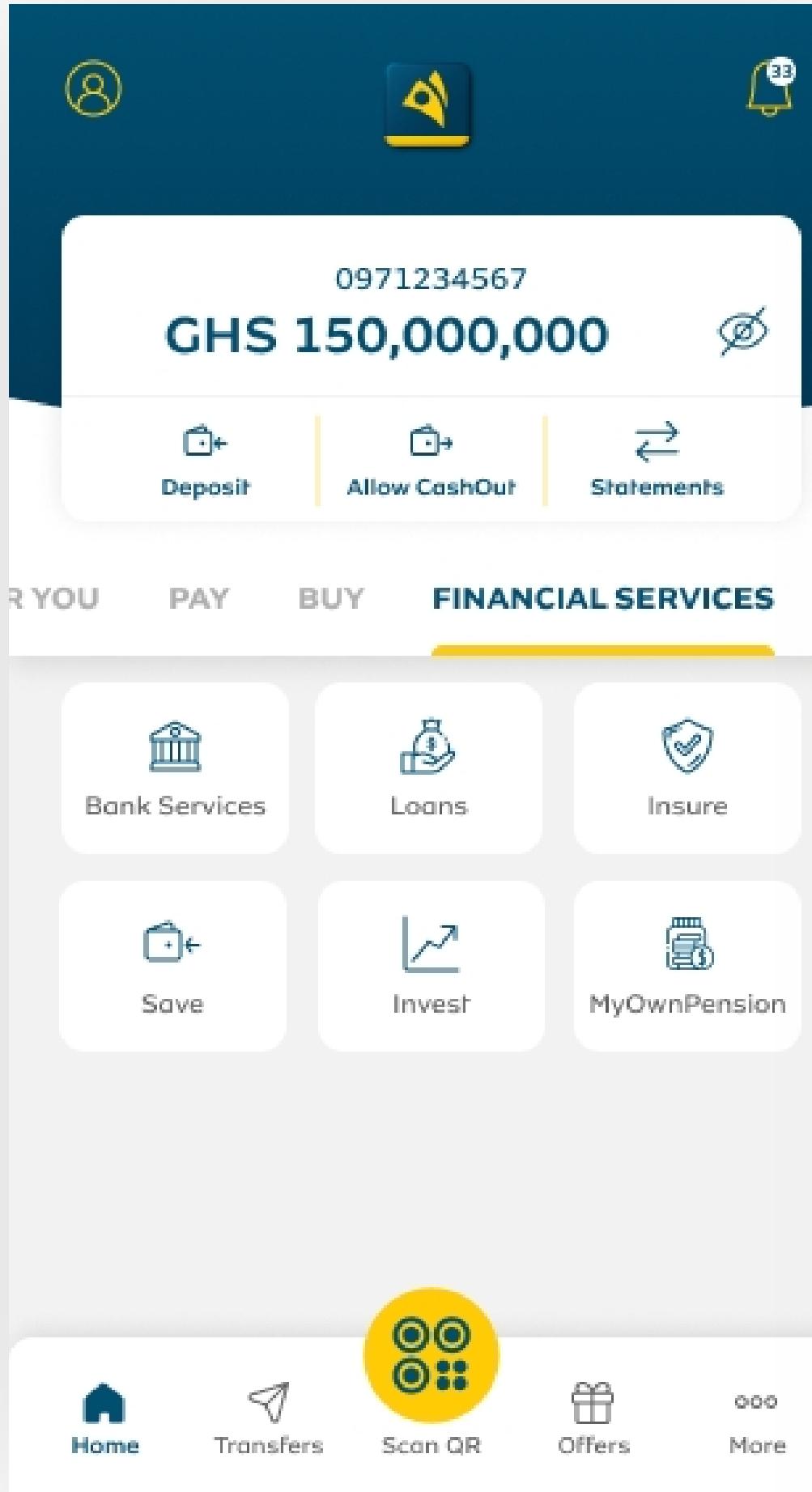
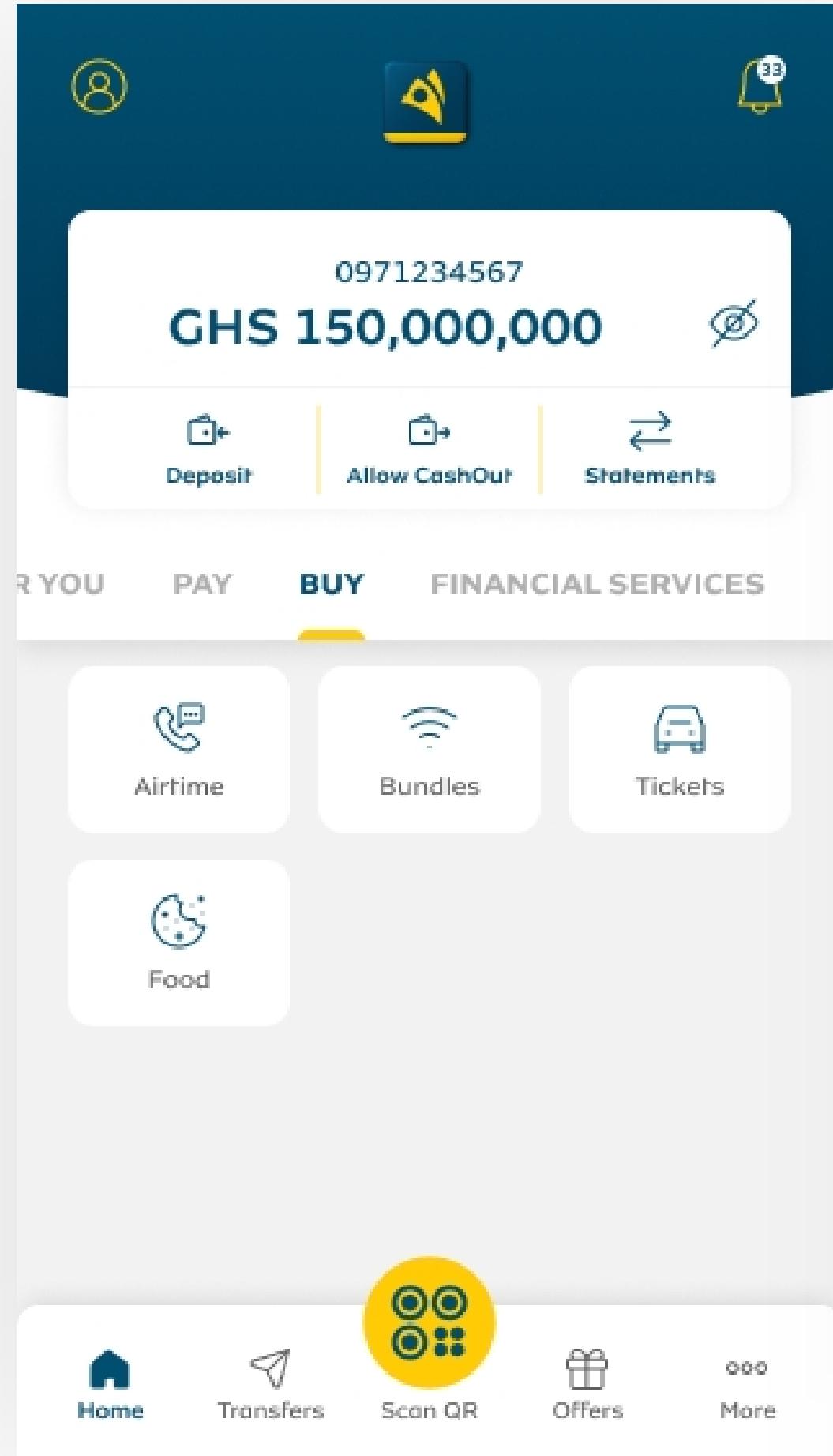
My Role and Responsibilities:

As a MoMo senior product designer my core responsibilities encompass a comprehensive user-centered approach, including meticulous user research and analysis to understand diverse user needs, crafting intuitive interaction designs optimised for varied mobile conditions and digital literacy levels, and developing culturally relevant visual designs with accessibility in mind. I also prioritise accessibility and localisation, fostering strong collaboration and communication with stakeholders, proactively design for security and fraud prevention, engage in continuous iterative design and testing, and consider the user experience of the agent network, all aimed at delivering a seamless and empowering mobile financial experience for users across Africa.



MTN MoMo - App

UI/UX Design - Main dashboard

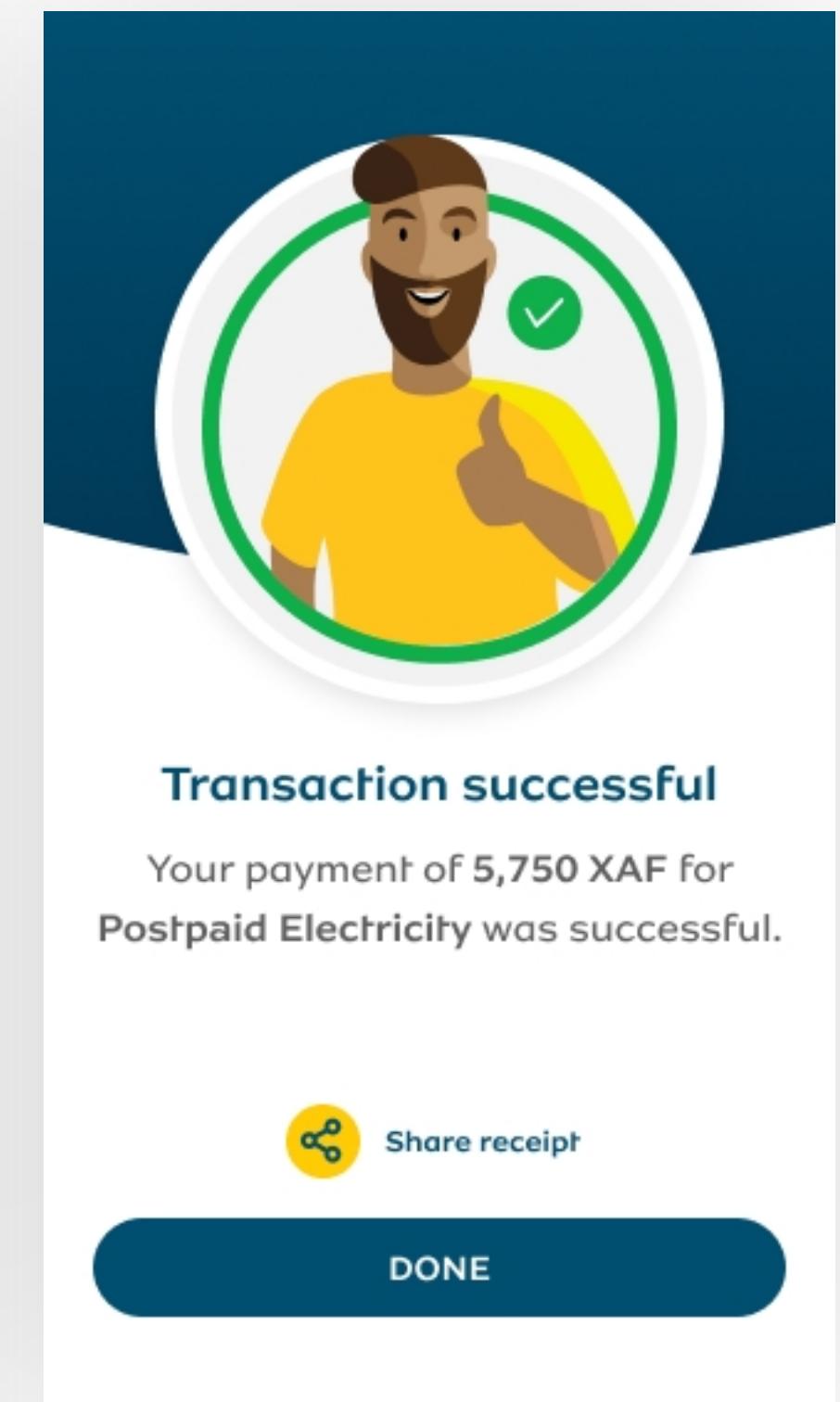
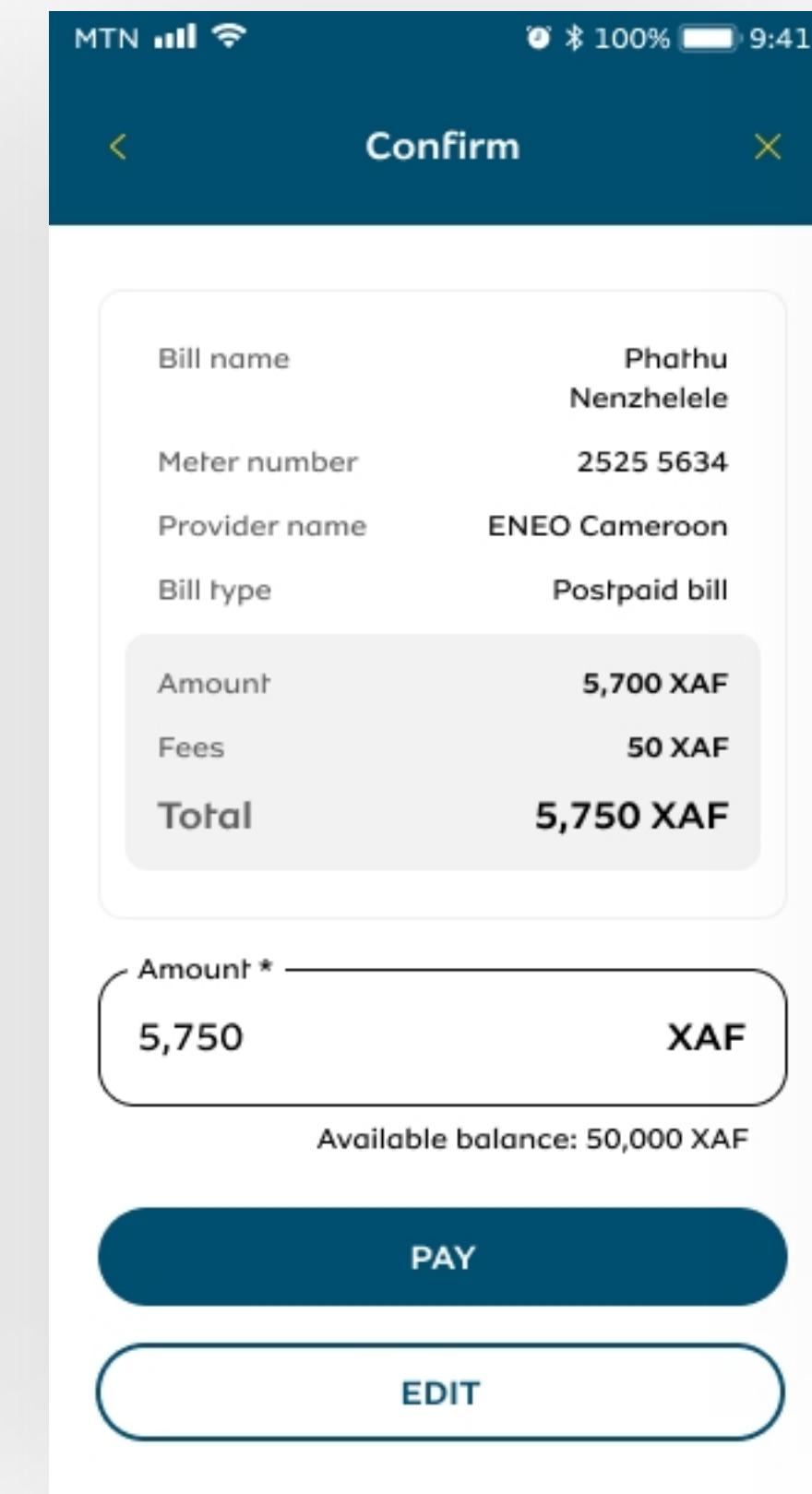
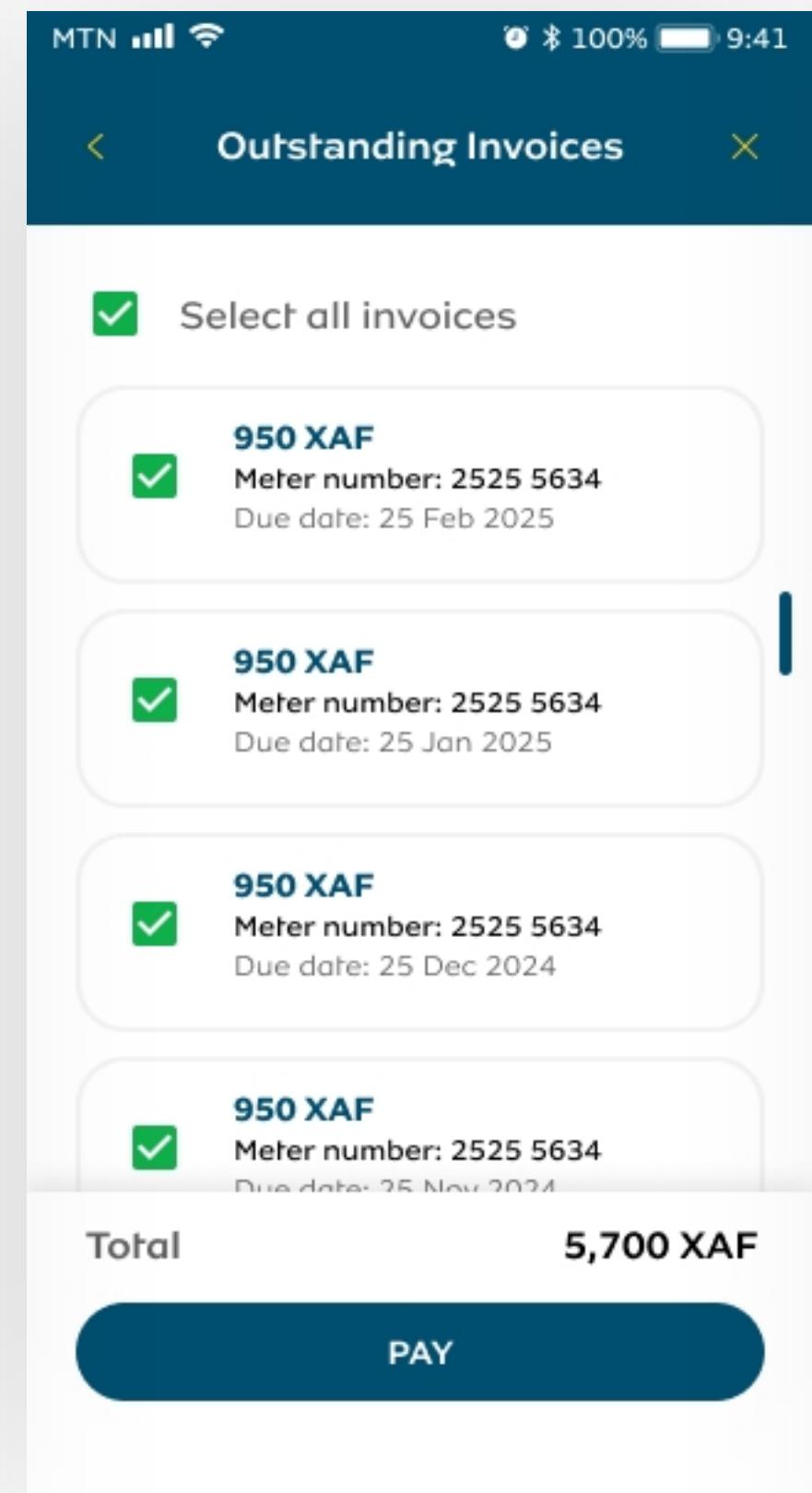
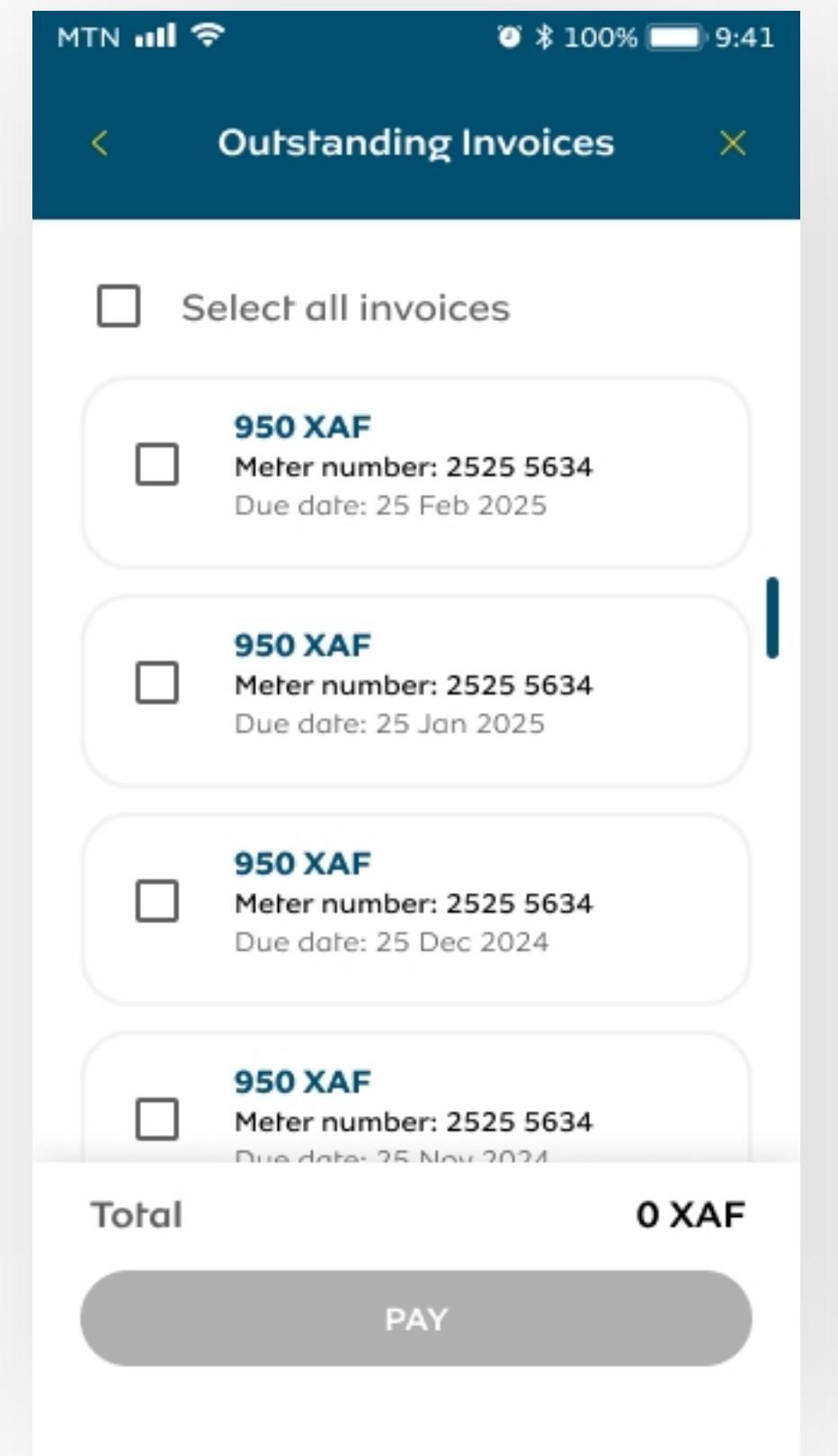


MTN MoMo - App

UI/UX Design - Main dashboard

The primary goal is clear: pay outstanding invoices. We've stripped away any unnecessary clutter and focused on presenting the essential information – the amount, meter number, and due date – in a clean, easy-to-digest format.

Progressive Disclosure: By focusing on the essential information on this screen, we avoid overwhelming the user with too many details at once. Additional details (like invoice breakdowns or payment history) could be made available on subsequent screens if necessary.



Knock Knock - Shopping App

Case Study

Problem Statement:

The client wants to develop a shopping and delivery app that will allow customers to order groceries and other products online and have them delivered to their doorstep. The goal is to increase convenience for customers and grow the business' online sales. Client needed me to ideate, design and build a brand and digital platform from the ground up that would serve this community the foreseeable future.

User Personas:

1. Busy working parents who don't have time to go grocery shopping but want to ensure their family has fresh and healthy food.
2. Elderly people who have mobility issues and find it difficult to go grocery shopping regularly.
3. Young professionals who prefer to shop online and have their groceries delivered to their doorstep.
4. Busy students who don't have time to visit the grocery store but need to buy essentials.

Features:

1. Registration and profile creation for customers.
2. A user-friendly interface that allows customers to browse and select products from the store's inventory.
3. A search function that allows customers to easily find specific products.
4. Multiple payment options including credit/debit cards, net banking, and cash on delivery.
5. A tracking system that allows customers to track the status of their order in real-time.
6. A feedback system that allows customers to rate the quality of the products and the delivery service.
7. A loyalty program that rewards customers for their purchases and encourages repeat business.

Process Flow:

1. Customers register and create their profile on the app.
2. Customers browse and select products from the store's inventory.
3. Customers add products to their cart and proceed to checkout.
4. Customers select a delivery time and payment option.
5. Customers receive a confirmation of their order, along with an estimated delivery time.
6. The client prepares the order and assigns a delivery person to pick up and deliver the order.
7. Customers can track the status of their order in real-time.
8. The delivery person delivers the order to the customer's doorstep.
9. Customers rate the quality of the products and the delivery service, and provide feedback if necessary.

Benefits:

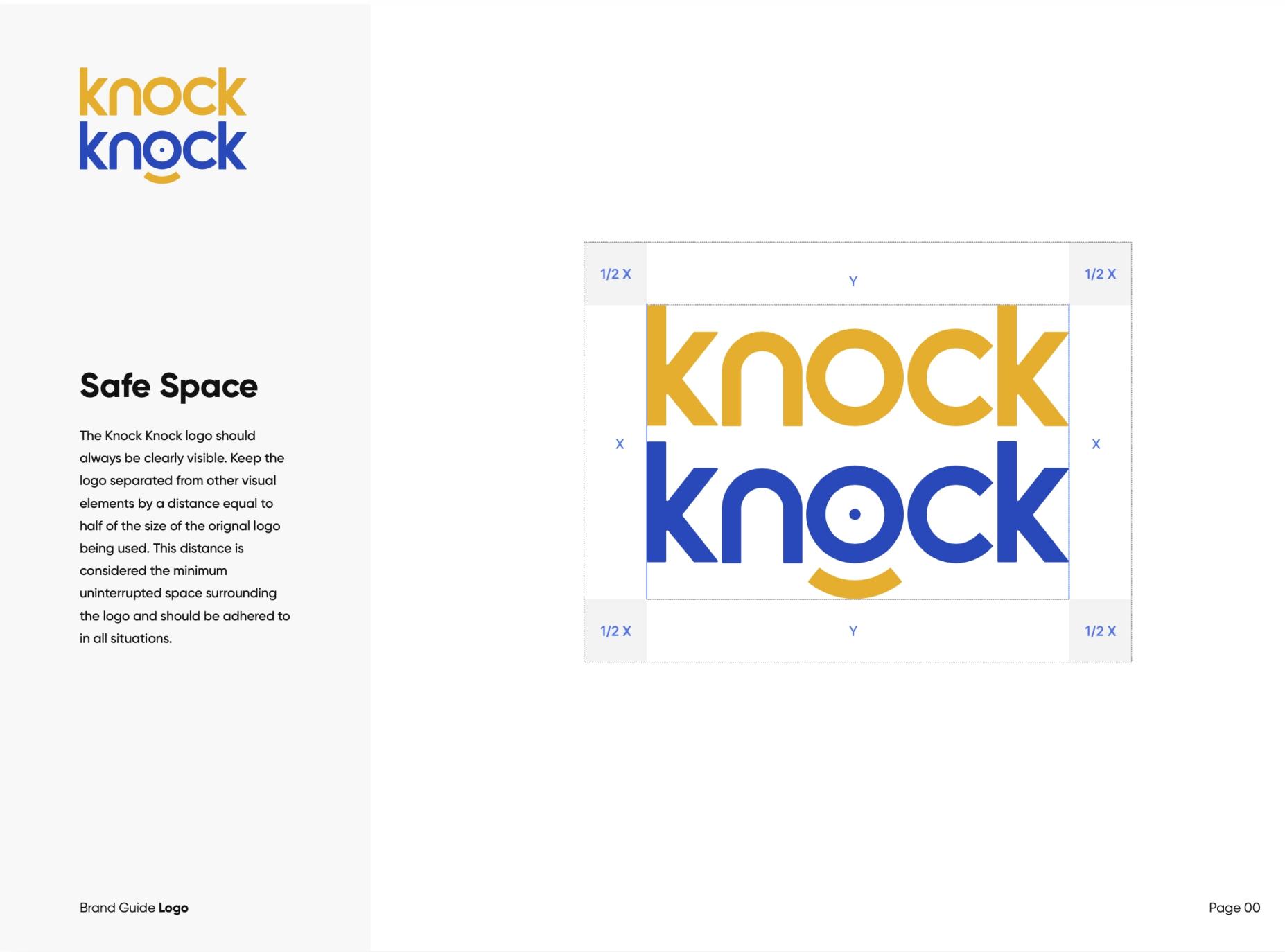
1. Increased convenience for customers, who can order groceries from the comfort of their own homes.
2. Increased online sales for the store, which can attract new customers and encourage repeat business.
3. Improved customer satisfaction and loyalty, through the use of a user-friendly interface and a loyalty program.
4. Enhanced tracking and delivery capabilities, which can improve the overall delivery experience for customers.

* Knock Knock - Shopping App

Components - Branding and CI

Before designing the Knock Knock website and mobile app, I led the development of a comprehensive brand guide. This involved conducting thorough research, collaborating with stakeholders, and defining the brand's core values, voice, and visual identity.

This brand guide served as the foundation for all design decisions, ensuring a cohesive and impactful user experience across all platforms. By infusing the brand's personality into the product design, I created a user-centered experience that resonated with the target audience and strengthened brand loyalty.



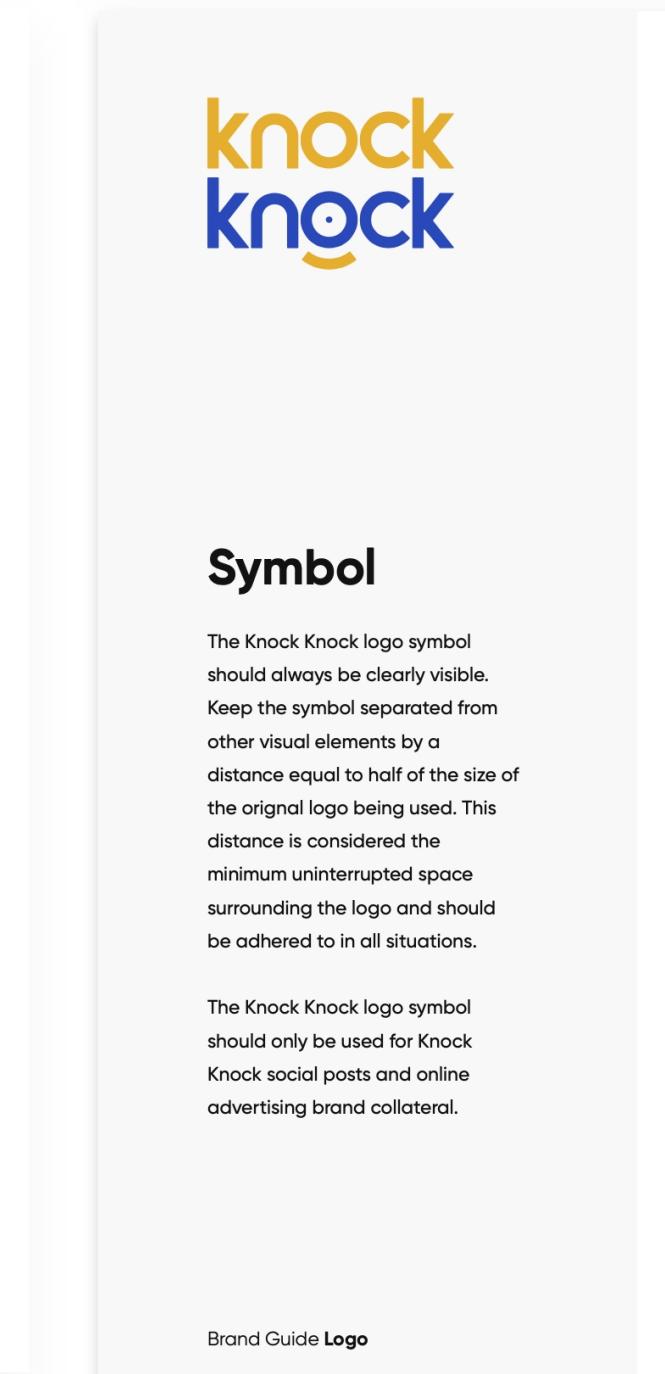
knock knock

Safe Space

The Knock Knock logo should always be clearly visible. Keep the logo separated from other visual elements by a distance equal to half of the size of the original logo being used. This distance is considered the minimum uninterrupted space surrounding the logo and should be adhered to in all situations.

Brand Guide Logo

Page 00



knock knock

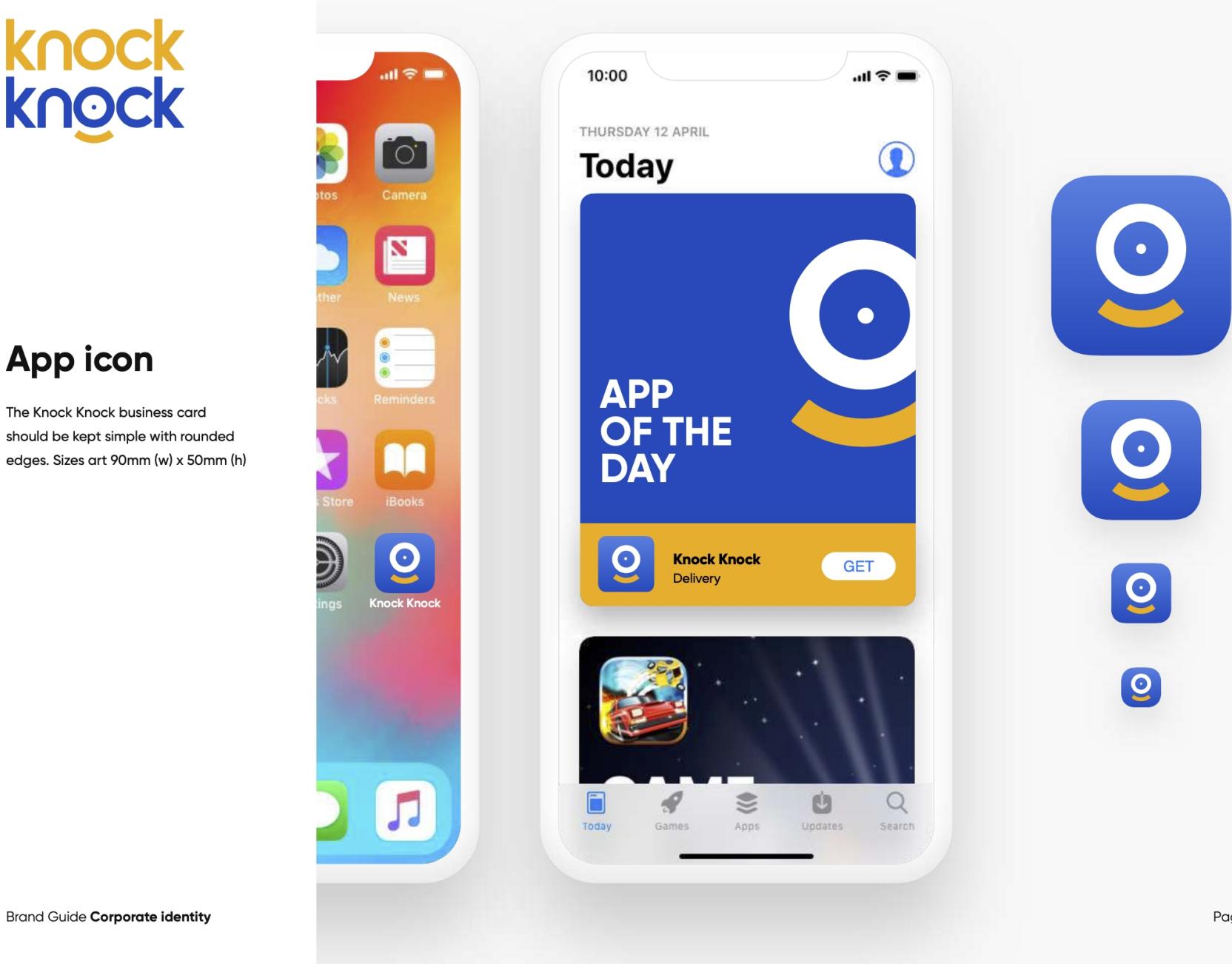
Symbol

The Knock Knock logo symbol should always be clearly visible. Keep the symbol separated from other visual elements by a distance equal to half of the size of the original logo being used. This distance is considered the minimum uninterrupted space surrounding the logo and should be adhered to in all situations.

The Knock Knock logo symbol should only be used for Knock Knock social posts and online advertising brand collateral.

Brand Guide Logo

Page 00



knock knock

App icon

The Knock Knock business card should be kept simple with rounded edges. Sizes art 90mm (w) x 50mm (h)

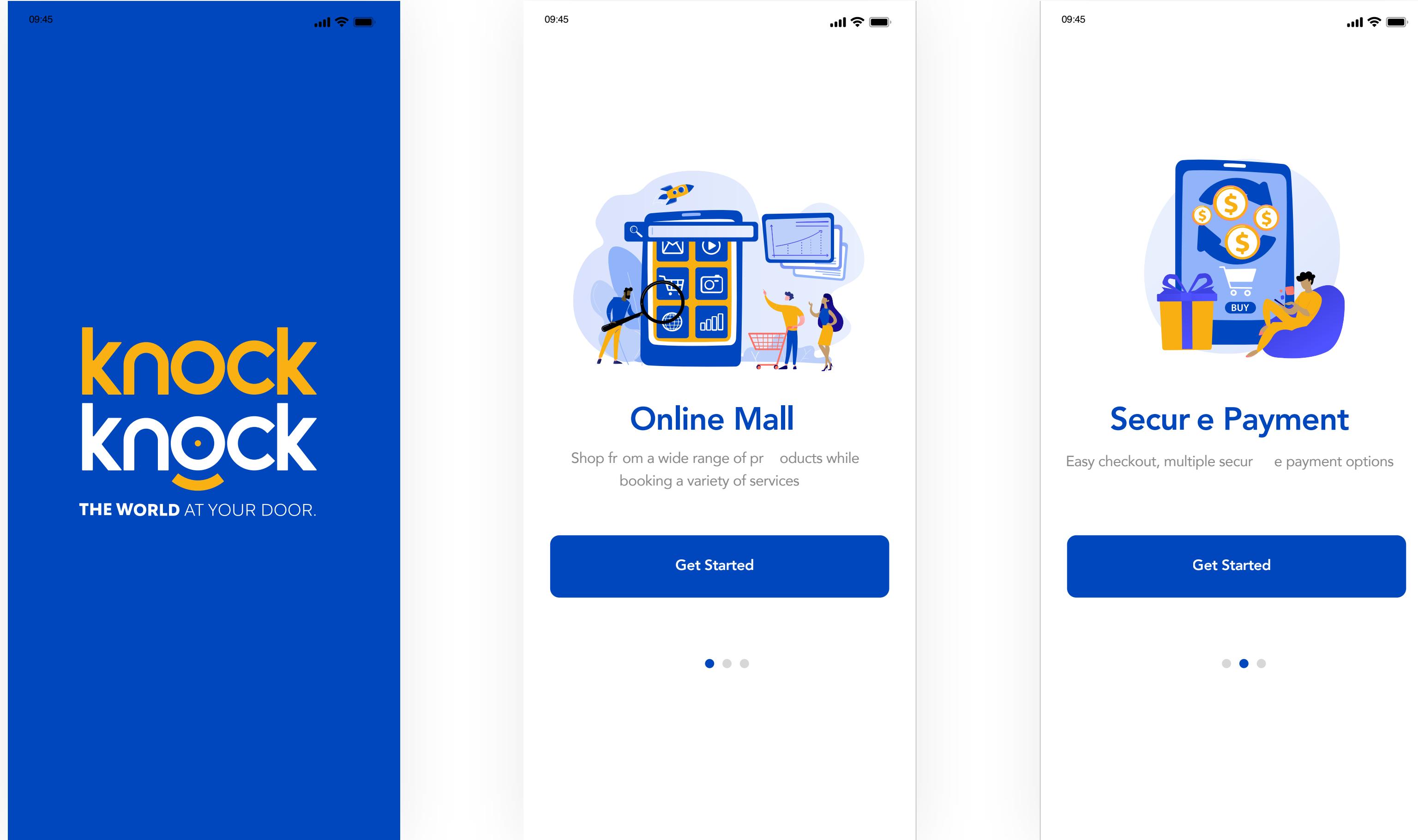
Brand Guide Corporate identity

Page 00



* Knock Knock - Shopping App

Slash Screens



All though the splash screens are visually appealing for the users, these can be used to highlight key features of the app and generate an exiting feeling before any interaction

* Knock Knock - Shopping App

Sign up

09:45

←

**knock
knock**

Sign up

Email/Phone Number

Password

[FORGOT PASSWORD](#)

Sign Up

Already have an account? [Login](#)

09:45

←

Enter Mobile

We will be sending you an OTP (One Time Pin) on your mobile number. Tap the button below after correctly typing your phone number

 +27 823 77 8987

Submit

Didn't receive your code? [Resend in 00:57](#)

09:45

←

Enter Mobile

We will be sending you an OTP (One Time Pin) on your mobile number. Tap the button below after correctly typing your phone number

 +27 823 77 8987

Submit

Didn't receive your code? [Resend in 00:57](#)

09:45

←

OTP Verification

Enter the OTP sent to +27 823 77 8987

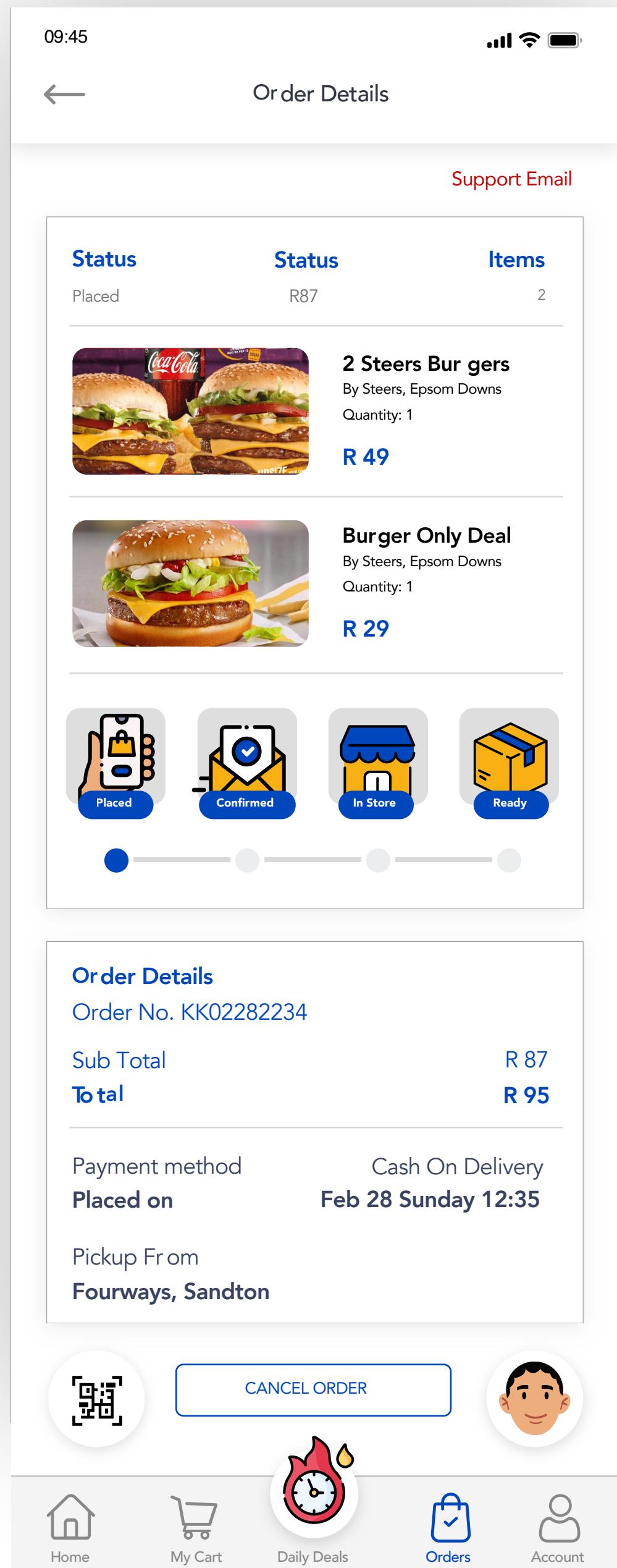
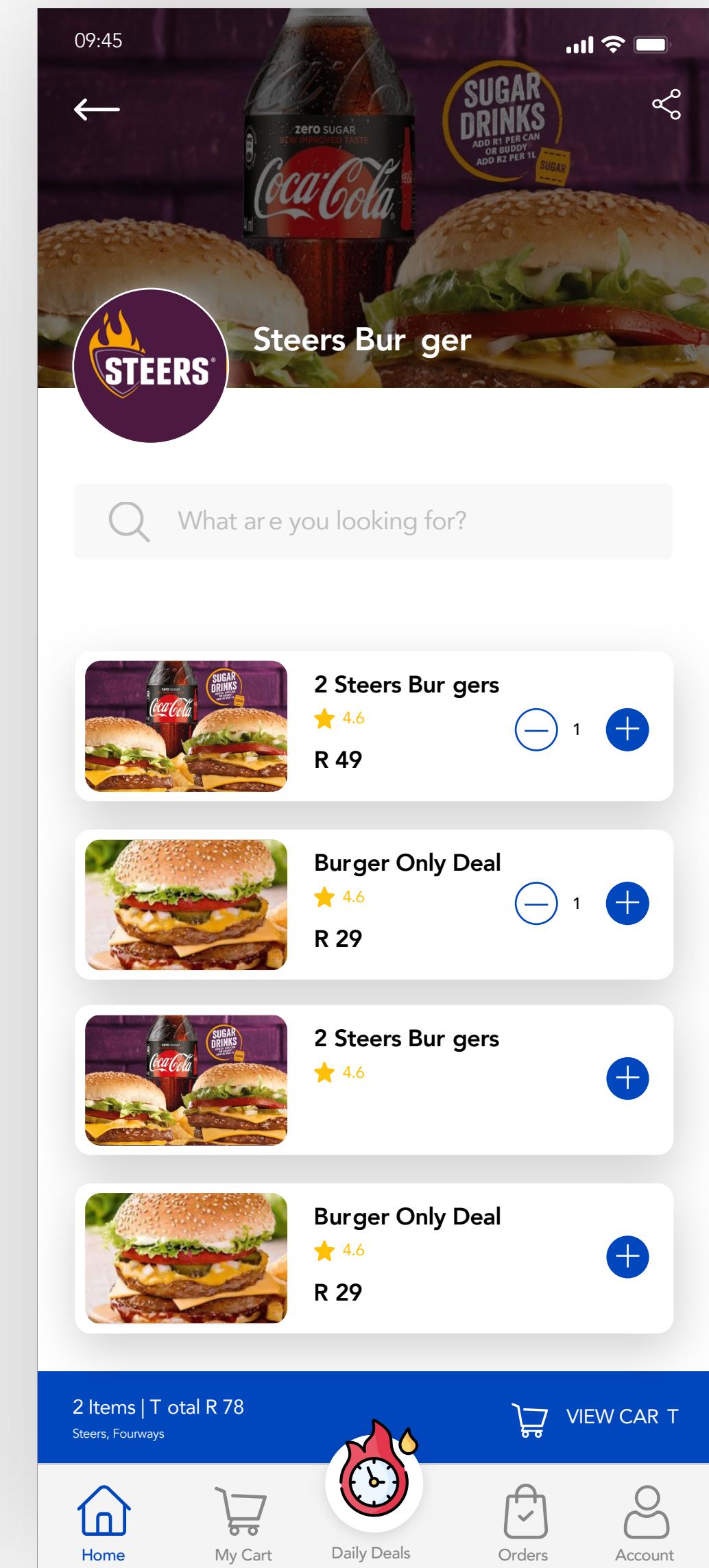
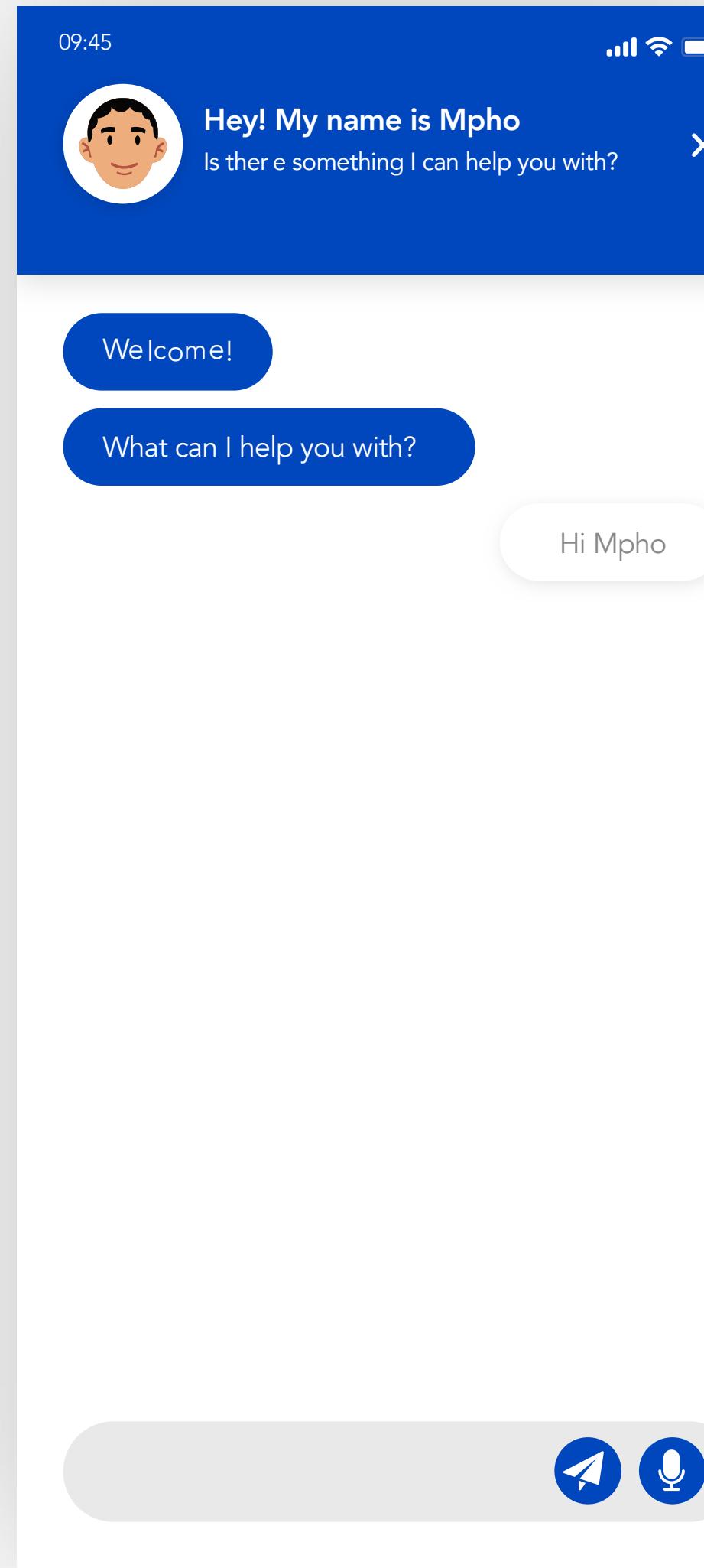
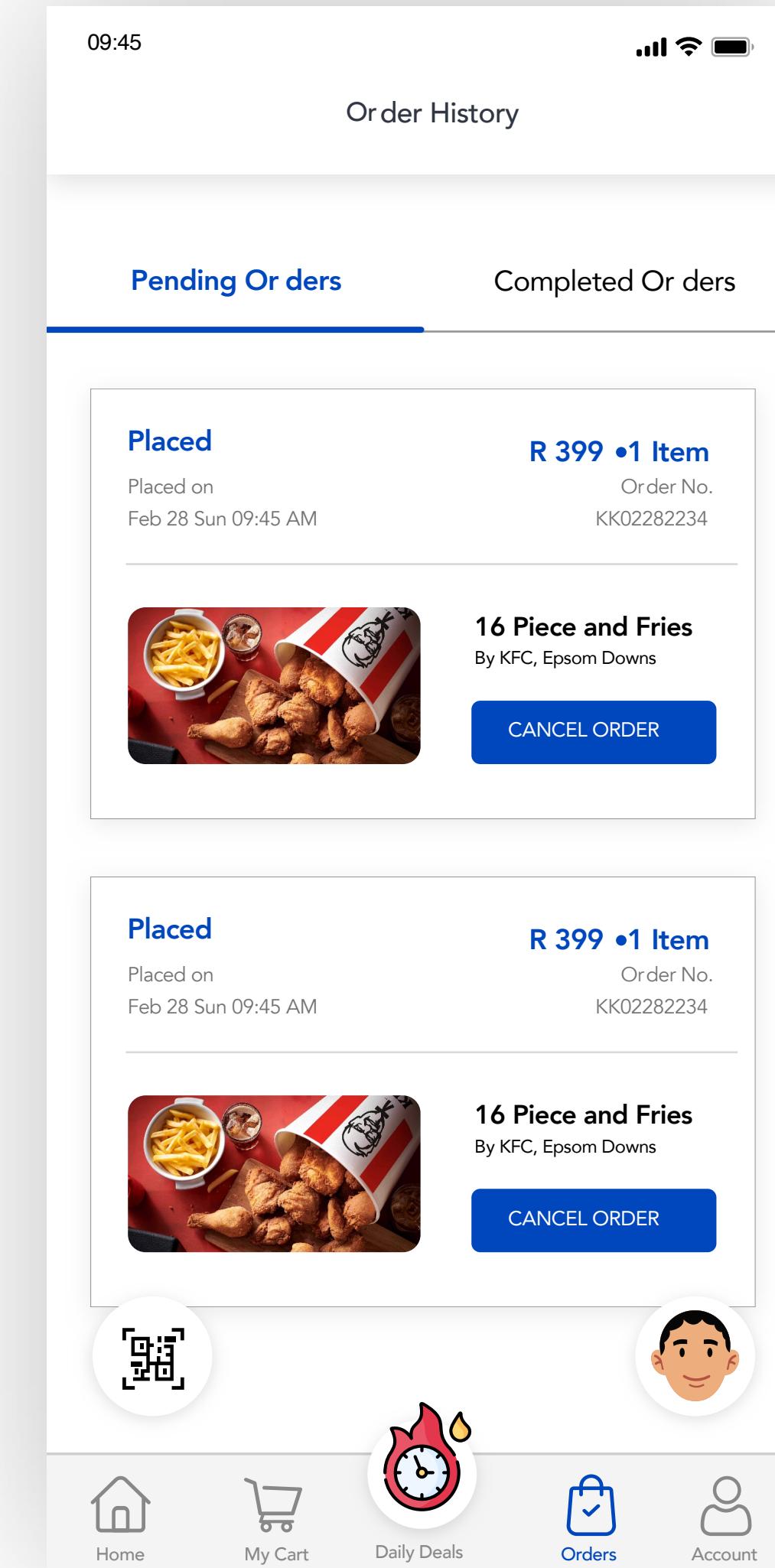
Enter OTP

Submit

Didn't receive your code? [Resend in 00:57](#)

Knock Knock - Shopping App

Sign up





TRUDIAMONDS

New website with a new and improved user experience and interface

CALL: (UK) 0333 043 5000

SIGN IN / REGISTER ACCOUNT MY BASKET (0) £0

Keyword or product code

TRU DIAMONDS™ Luxurious • Ethical • Affordable – The New Chic

RINGS EARRINGS NECKLACES + PENDANTS BRACELETS MENS JEWELLERY WATCHES ON SALE SHOP INSTAGRAM

Eternity Ring
2.2 ct. t.w.

Rollover to zoom

SKU: T2056-PC (T2057/PC)
Carat: 2.2 ct. t.w.
Metal type: Platinum Clad
Price: £159
EASY-PAY® 3 x £53.00

Ring Size No idea? Request a ring sizer [here](#)

Buy now Add to wishlist

ALSO AVAILABLE IN

Hover to zoom, click to Enlarge

DESCRIPTION **REVIEWS**

This Eternity Ring packs a glistening punch! With 22 Tru-Diamonds® gems all the way around the band, it's sure to turn more than a just few heads.

Customer Rating: **Excellent - 9.1**

TRUSTPILOT See 1,147 reviews at [www.trustpilot.com](#)

1. 90-Day Money Back Trial
2. Lifetime Quality Guarantee
3. Lifetime Replacement Warranty

1. Option Available On Order Confirmation Page.
2. The First Installment Will Be Charged To Your Card When The Jewellery Is Dispatched. This Will Include Packaging And Posting.
3. Two Further Installments Will Be Taken At Monthly Intervals.

3 MONTH EASY-PAY®

£100

£100

£100

£100

Tru-Diamonds unique triple guarantee

90-Day money back trial

We accept:

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RINGS EARRINGS NECKLACES + PENDANTS BRACELETS MENS JEWELLERY WATCHES ON SALE SHOP INSTAGRAM

Keyword or product code

Mother's Day Gift Ideas

Risk Free Retail: 90 Day Trial • 100% Refund • Lifetime Warranty [Find out more](#)

MORE CELEBRITY COLLECTION OFFERS [SHOP NOW](#)

FRIENDSHIP BRACELETS by Aspley & Webb [SHOP NOW](#)

SYNERGY JEWELLERY [SHOP NOW](#)

Designed to celebrate women... to inspire them and to remind them how truly special they are.

REPLICA OF Meghan's Royal ENGAGEMENT RING [SHOP NOW](#)

THE ESSENTIAL CLARIFICATION OF CLADDING [Learn more](#)

Sign up for exclusive offers and a 'FREE GIFT' with your first order Email Address

Customer Rating: **Excellent - 9.1**

TRUSTPILOT See 1,147 reviews at [www.trustpilot.com](#)

★★★★★ "Really pleased with my ring. Exactly as it looked in brochure and very sparkly. Can't wait to wear it and show it off!" – JD

★★★★★ "Use you too many times! Wonderful jewellery at a good price. My wife is a very happy woman! Thank you!" – KM

★★★★★ "I've been a customer of TruDiamonds they are very beautiful gemstones which are always wonderfully set. I have quite a few pieces which always get comments and I know I'll be back for more" – CS

Best sellers

Tru-Ruby Trilogy Ring £100 Tru-Ruby Trilogy Ring £100 Tru-Ruby Trilogy Ring £100 Tru-Ruby Trilogy Ring £100

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RINGS EARRINGS NECKLACES + PENDANTS BRACELETS MENS JEWELLERY WATCHES ON SALE SHOP INSTAGRAM

Keyword or product code

Must have rose-gold collection [Shop collection](#)

Filter by: Sort By

Price: £300 £0 £1000

Metal: 18ct Gold Clad (188) Platinum Clad (197)

Stone Type: Tru-Diamonds Tru-Onyx Tru-Pearl Tru-Pink Tru-Sapphire

Stone Cut: Baguette Cushion Emerald Heart Oval Pear Princess Round Square

Stone Guide: £100 £100 £100

Tru-Ruby Trilogy Ring £100 £100 £100

Tru-Diamonds unique triple guarantee

90 Day money back trial

Our stunning collection of Tru Diamonds Rings includes a wide range of styles and stone sizes that appeal to every woman's taste. From big, bold celebrity favourites through classic diamond engagement rings to fashionable cocktail pieces and stunningly sophisticated, designer diamond rings that would normally cost a fortune.

Lifetime quality guarantee

Lifetime replacement warranty

We accept:

100% SECURED BY:

Our stunning collection of Tru Diamonds Rings includes the world's most popular diamond ring designs – solitaires, trilogy and eternity rings – as well as many other classic, stylish and fashionable pieces that cater for every taste. With new items added to the collection regularly, the enjoyment of a stunning and expensive diamond ring is no longer at the price. It simply comes down to choice! Choose the ring you'd like to show off and prepared to accept the compliments. Our rings are produced in limited quantities and are not available in retail shops so you are very unlikely to come across someone else wearing the same ring as yours.

Whether you are looking for the perfect gift, a gorgeous ring to compliment an outfit for an event, or a very personal piece that's undeniably unique such as an engagement or anniversary ring, the Tru Diamonds collection has something just for you.

Newsletter sign up: Email Address

TRU DIAMONDS USEFUL INFORMATION GET IN TOUCH

- > About Us
- > Our Guarantee
- > Tru-Diamonds Boutique
- > Customer Testimonials
- > Contact Us
- > Terms and Conditions
- > Delivery and Returns
- > Blog
- > As Seen In Media
- > FAQ
- > Ring Sizer
- > Easy-Pay
- > Cookie Policy
- > Privacy Policy

Phone: 0333 043 5000
Email: service@trudiamonds.co.uk
Tru-Diamonds: Unit 4, Del Guerra Court, Getligran Industrial Estate, Towyddi, CF39 8ES
Brook Street Boutique: Our Tru-Diamonds™ Boutique on 18 Brook Street London is closed due to redevelopment of the site.

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New website with a new and improved user experience and interface

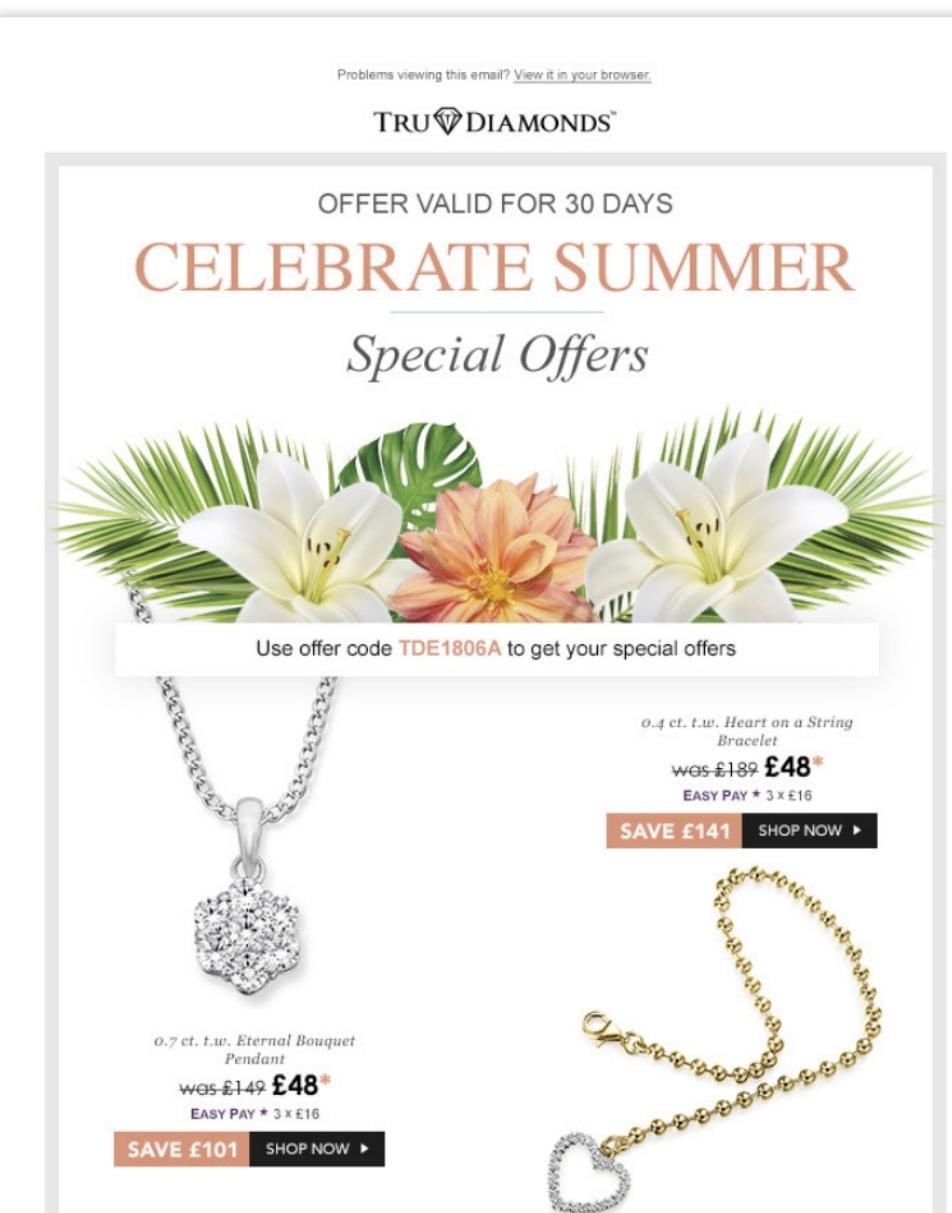
Problems viewing this email? [View it in your browser.](#)

TRUDIAMONDS®

OFFER VALID FOR 30 DAYS

CELEBRATE SUMMER

Special Offers

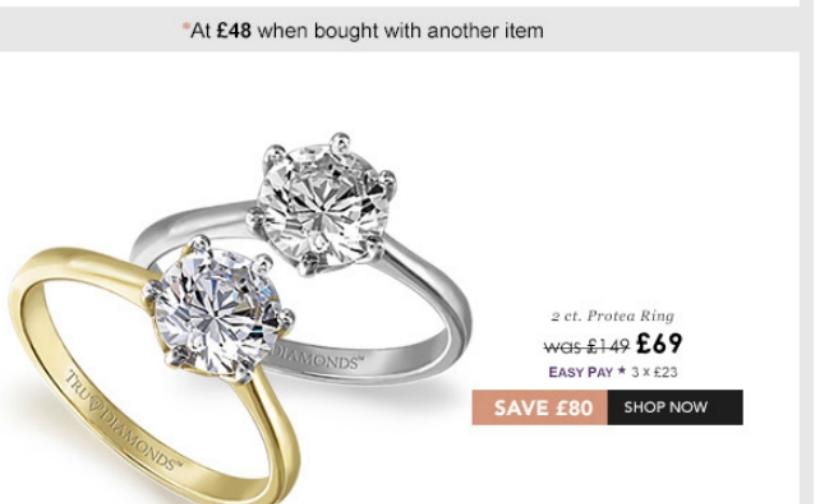


Use offer code **TDE1806A** to get your special offers

0.4 ct. t.w. Heart on a String Bracelet
Was £189 **£48***
EASY PAY * 3 x £16
SAVE £141 [SHOP NOW](#)

0.7 ct. t.w. Eternal Bouquet Pendant
Was £149 **£48***
EASY PAY * 3 x £16
SAVE £101 [SHOP NOW](#)

*At £48 when bought with another item



2 ct. Protea Ring
Was £149 **£69**
EASY PAY * 3 x £23
SAVE £80 [SHOP NOW](#)



CELEBRATE SUMMER

[SHOP SUMMER SPECIALS](#)



CELEBRATE SUMMER



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TRUDIAMONDS®

RINGS EARRINGS NECKLACES & PENDANTS BRACELETS MEN'S JEWELLERY WATCHES **ON SALE**

1 DAY ONLY!

CELEBRATE WOMEN'S DAY WITH

25% OFF

ORDERS OVER £60

USE OFFER CODE **TDIWD8** AT CHECKOUT

[SHOP COLLECTION](#)



Our Risk Free Guarantee

- 90-Day Money Back Trial
- Lifetime Quality Guarantee
- Lifetime Replacement Warranty

HURRY OFFER ENDS THURSDAY 8 MARCH AT MIDNIGHT!
Limited to one per customer.

TRUDIAMONDS®
Luxurious • Ethical • Affordable • The New Chic

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Or by email to: service@trudiamonds.co.uk

Tru-Processing Centre, PO Box 90, Porth, Wales, CF40 9BL, United Kingdom

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INTERNATIONAL WOMEN'S DAY 25% OFF

Quote Offer Code **TDIWD8FB** at checkout or on the phone



INTERNATIONAL WOMEN'S DAY 25% OFF

Quote Offer Code **TDIWD8FB** at checkout or on the phone



Business banking

Background:

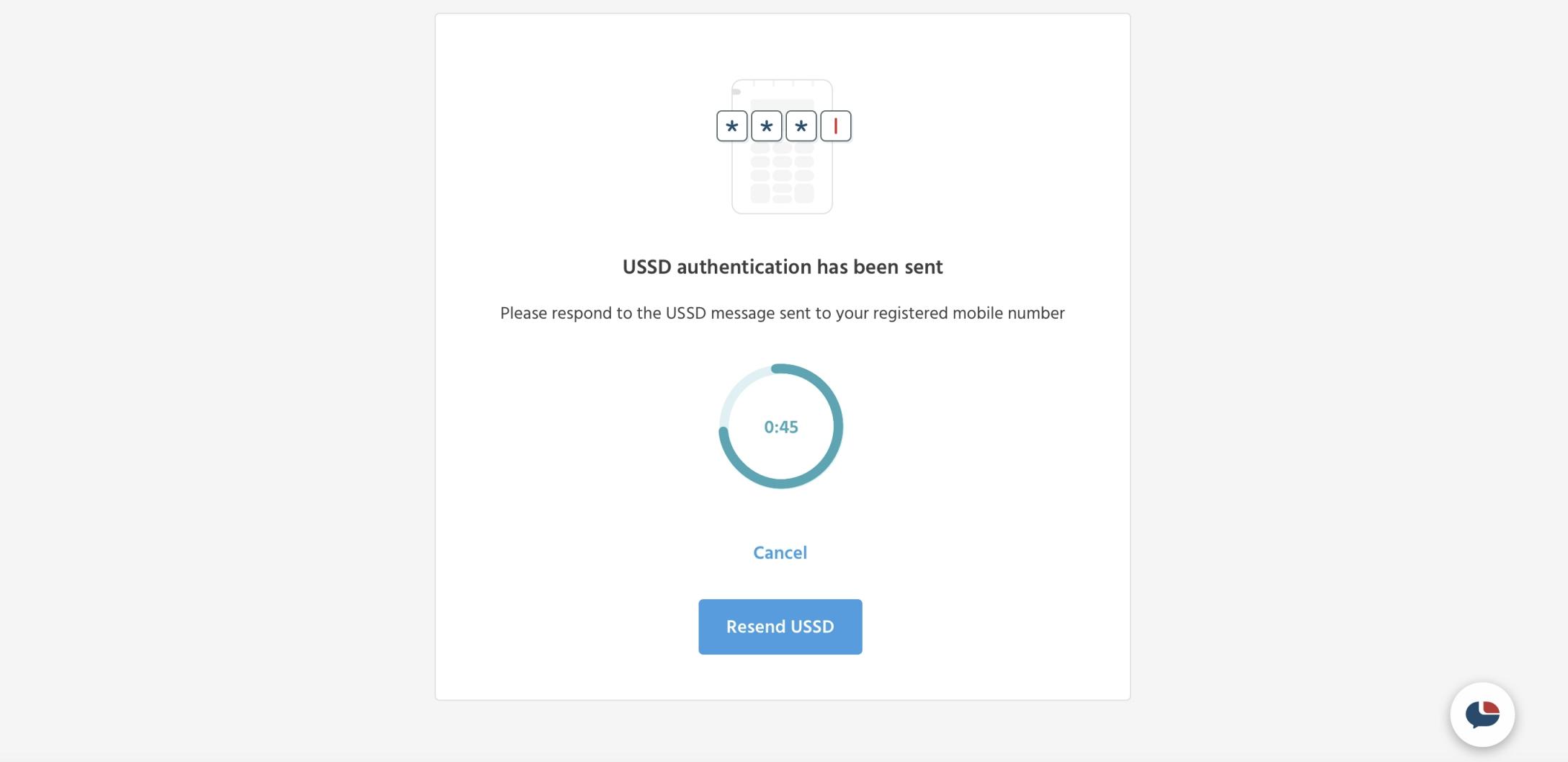
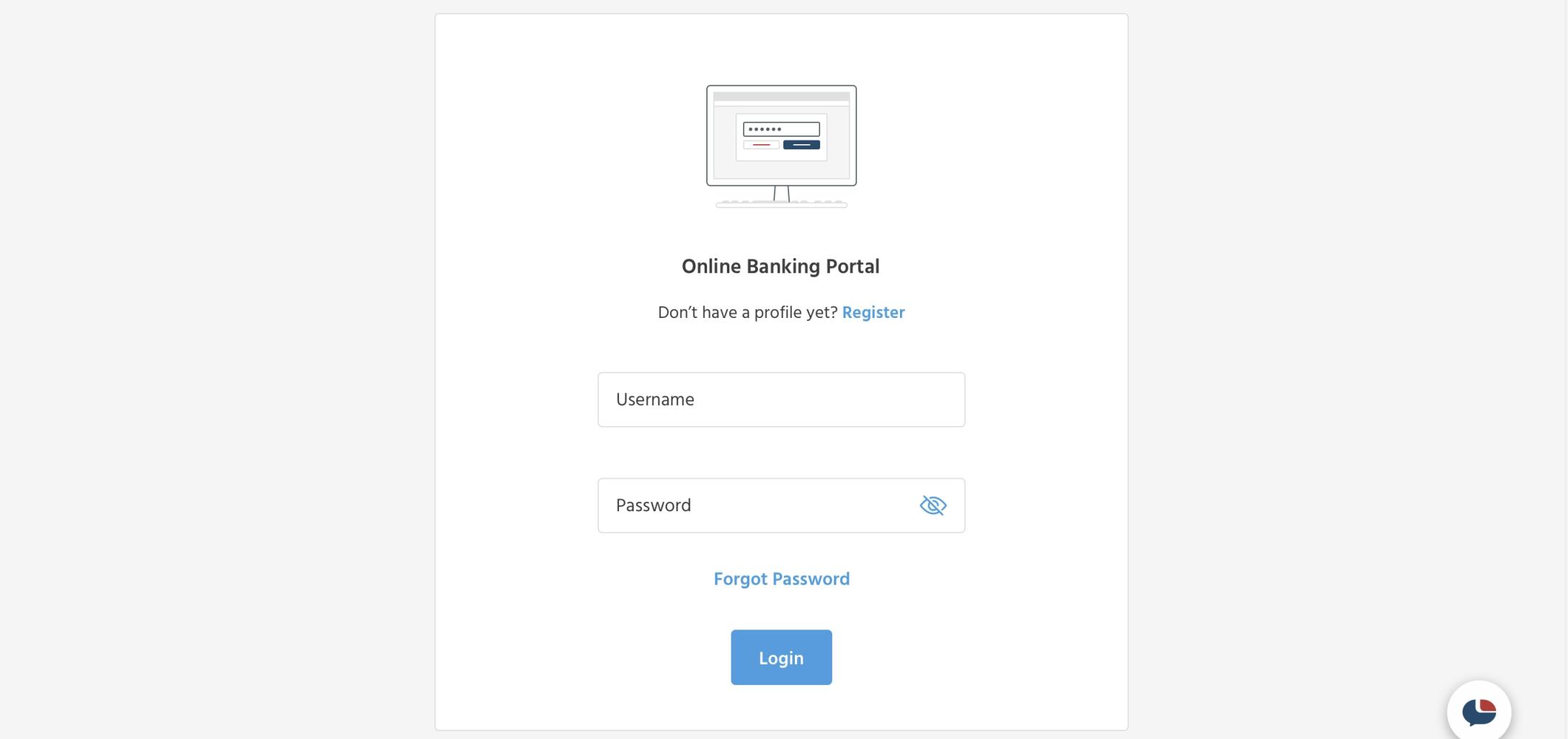
Our client is a leading financial institution that provides banking services to small and medium-sized businesses. They are looking to develop a mobile banking app that will allow their business customers to manage their finances on-the-go. The app should provide a secure and convenient way for users to access their accounts, pay bills, transfer funds, and view transaction history.

Goals:

1. Develop a mobile app that meets the needs of small and medium-sized businesses.
2. Improve customer satisfaction by providing a convenient and secure way for users to manage their finances.
3. Increase customer retention and loyalty by offering a best-in-class banking experience.
4. Enhance revenue opportunities by cross-selling additional products and services.

Approach:

1. Conduct user research to understand the needs and pain points of small and medium-sized businesses.
2. Develop user personas and use cases to guide app development.
3. Design a user-friendly interface that is easy to navigate and provides quick access to key features.
4. Implement state-of-the-art security measures to protect user data and prevent fraud.
5. Integrate with third-party services such as accounting software and payment gateways to provide a seamless experience.
6. Test the app with a group of beta users to gather feedback and make necessary improvements.
7. Launch the app and continuously monitor user engagement and feedback to make ongoing improvements.





Business banking dashboard

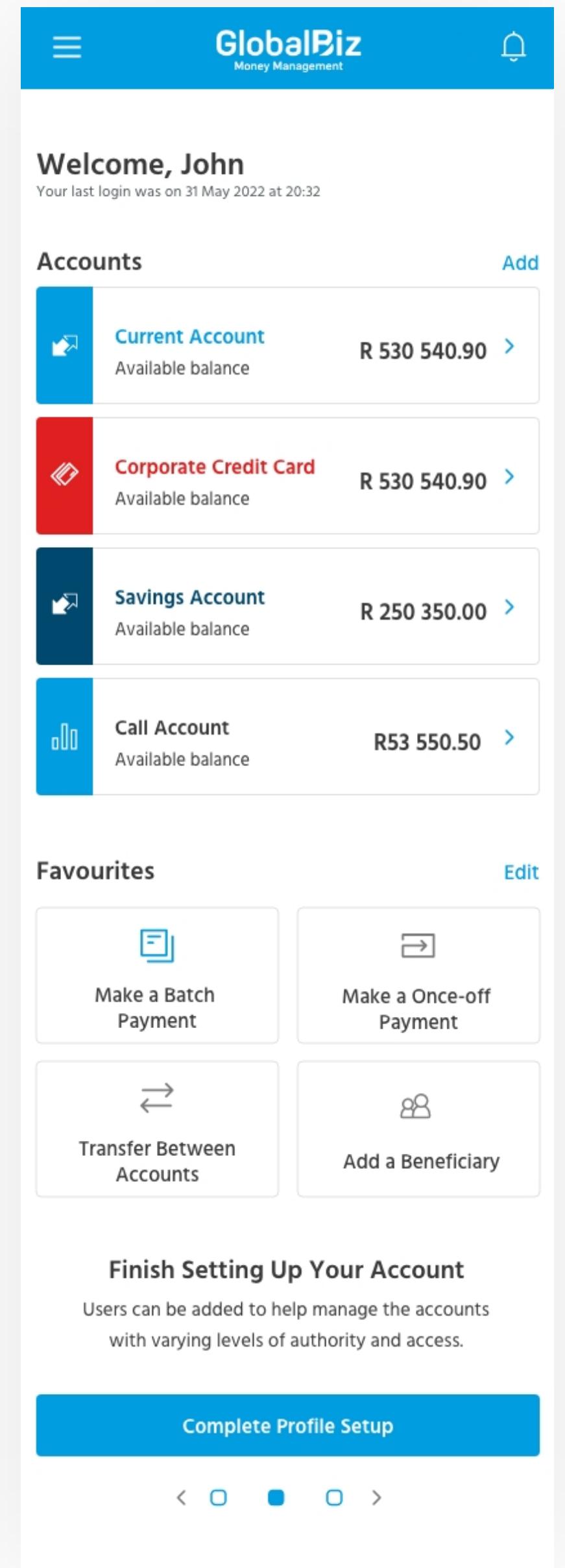
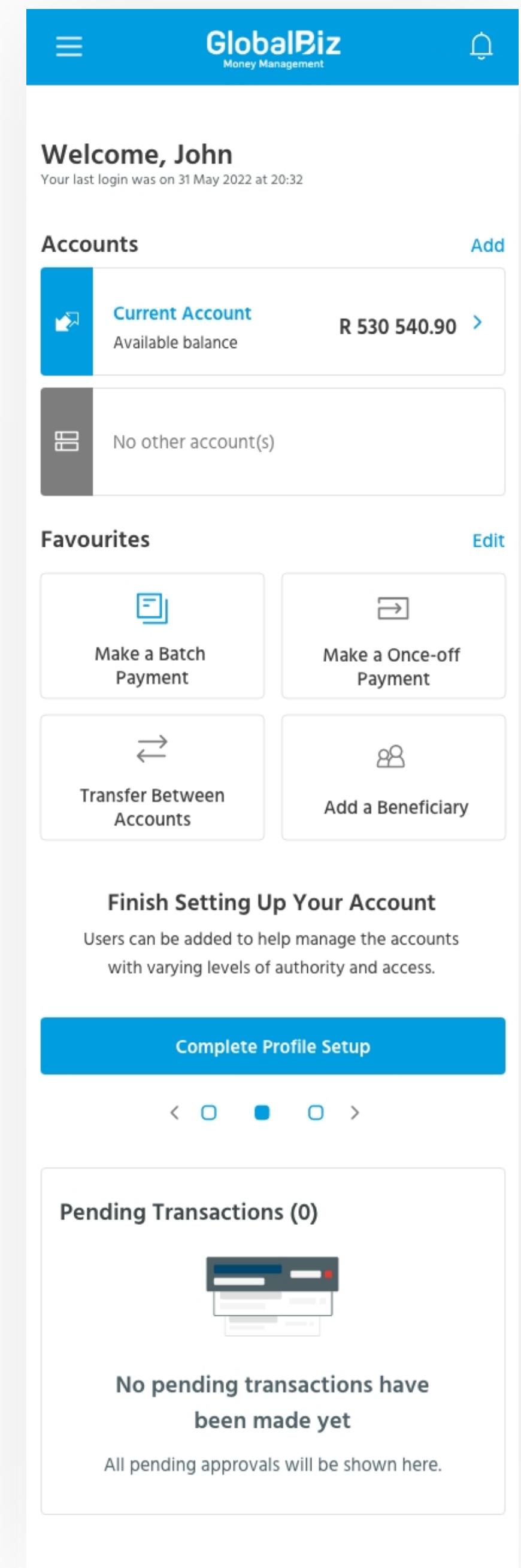
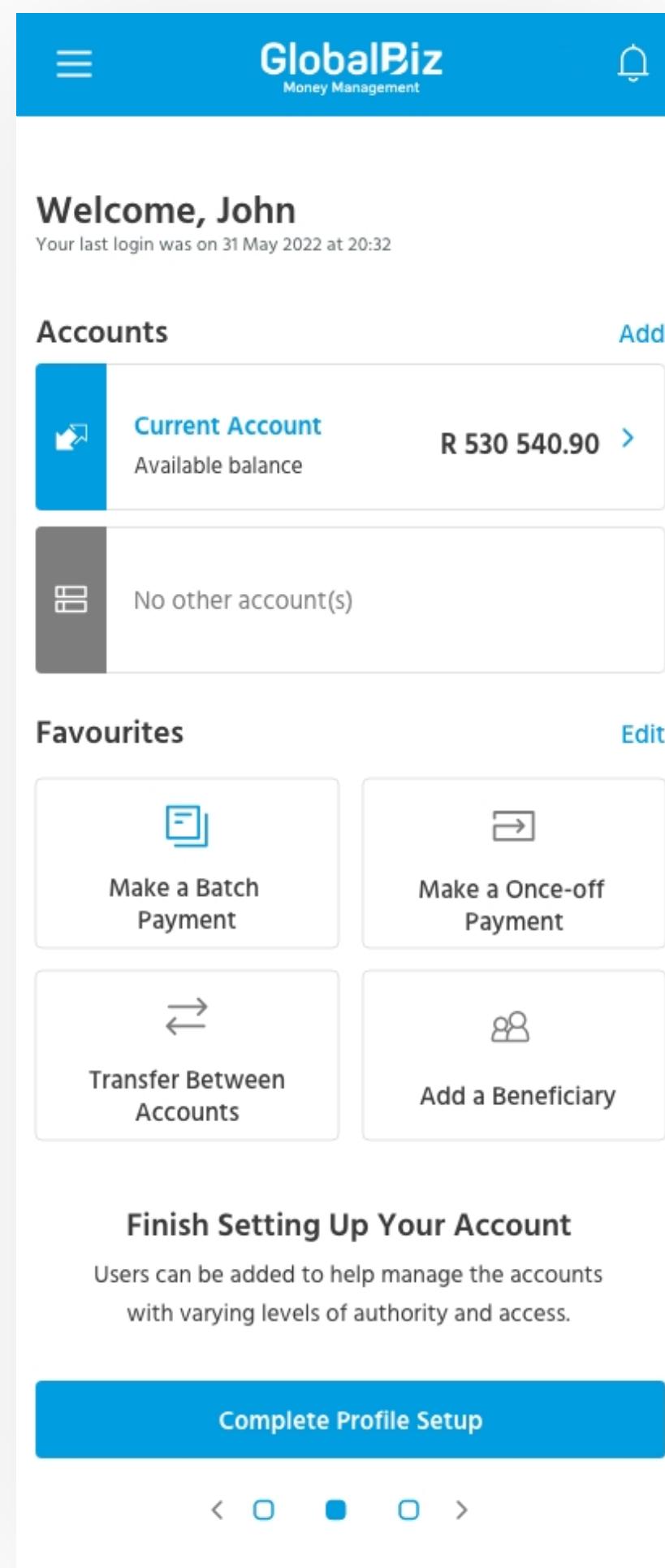
When designing the GlobalBiz Money Management dashboard, my primary focus was to create a clear, efficient, and user-friendly experience for business users. Here's a breakdown of my key design decisions

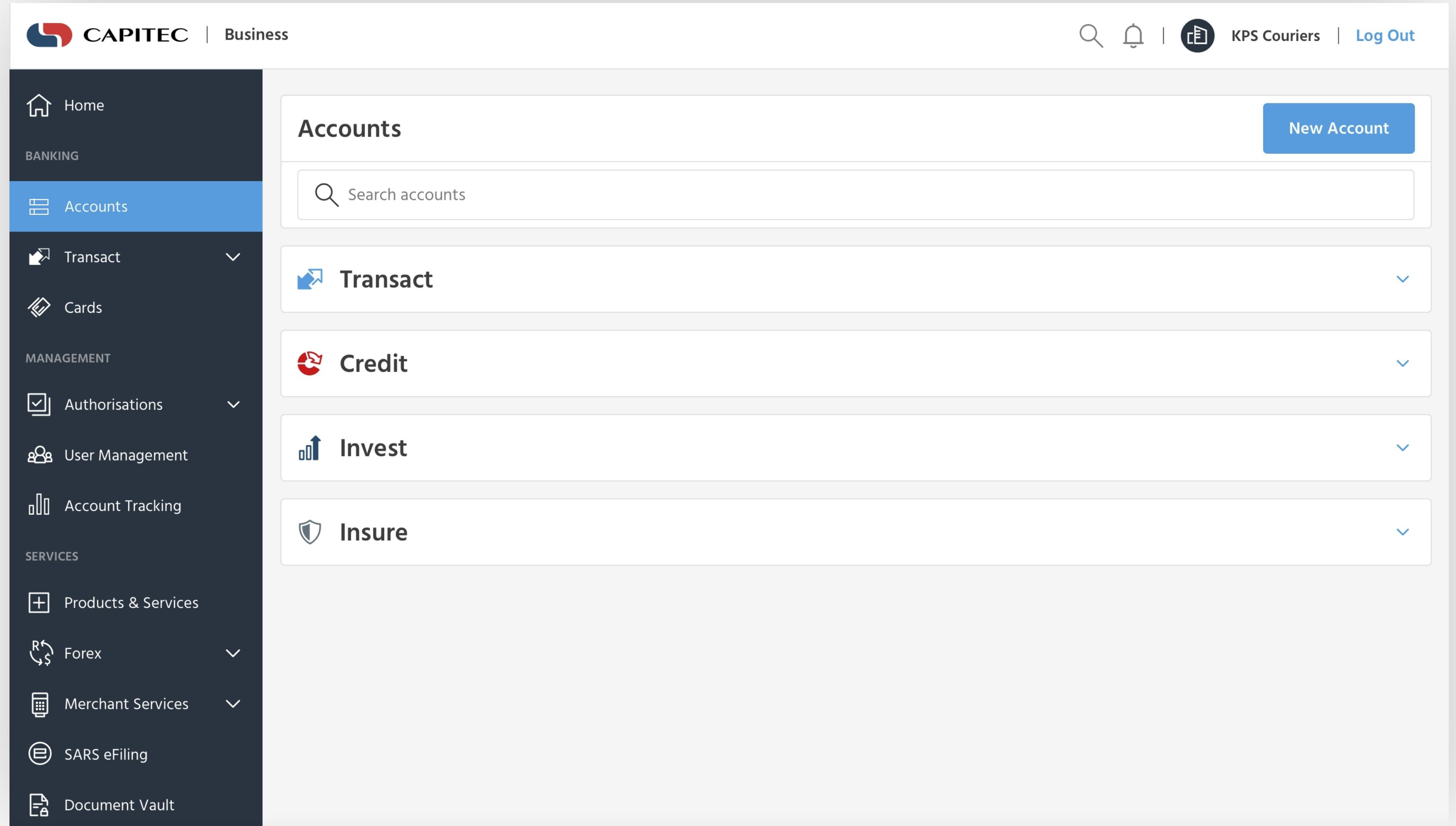
I wanted to create a GlobalBiz Money Management dashboard that was both informative and easy to use.

I started by putting the most important information front and center: a personalised welcome message, the last login time, and a clear overview of account balances. To make navigation a breeze, I used a clean design with distinct sections for accounts and favorite actions. Knowing that business users are always on the move, I made sure the design was responsive and worked flawlessly on any device.

Large, tappable buttons made it simple to use on touchscreens. To help new users get started, I included a prominent section for completing account setup. And to build trust, I chose a professional colour scheme and included the banks logo and the last login time for added security.

Overall, I aimed to create a dashboard that was not only functional but also instilled confidence and made managing finances a smooth experience.





CAPITEC | Business

Accounts

New Account

Search accounts

Transact

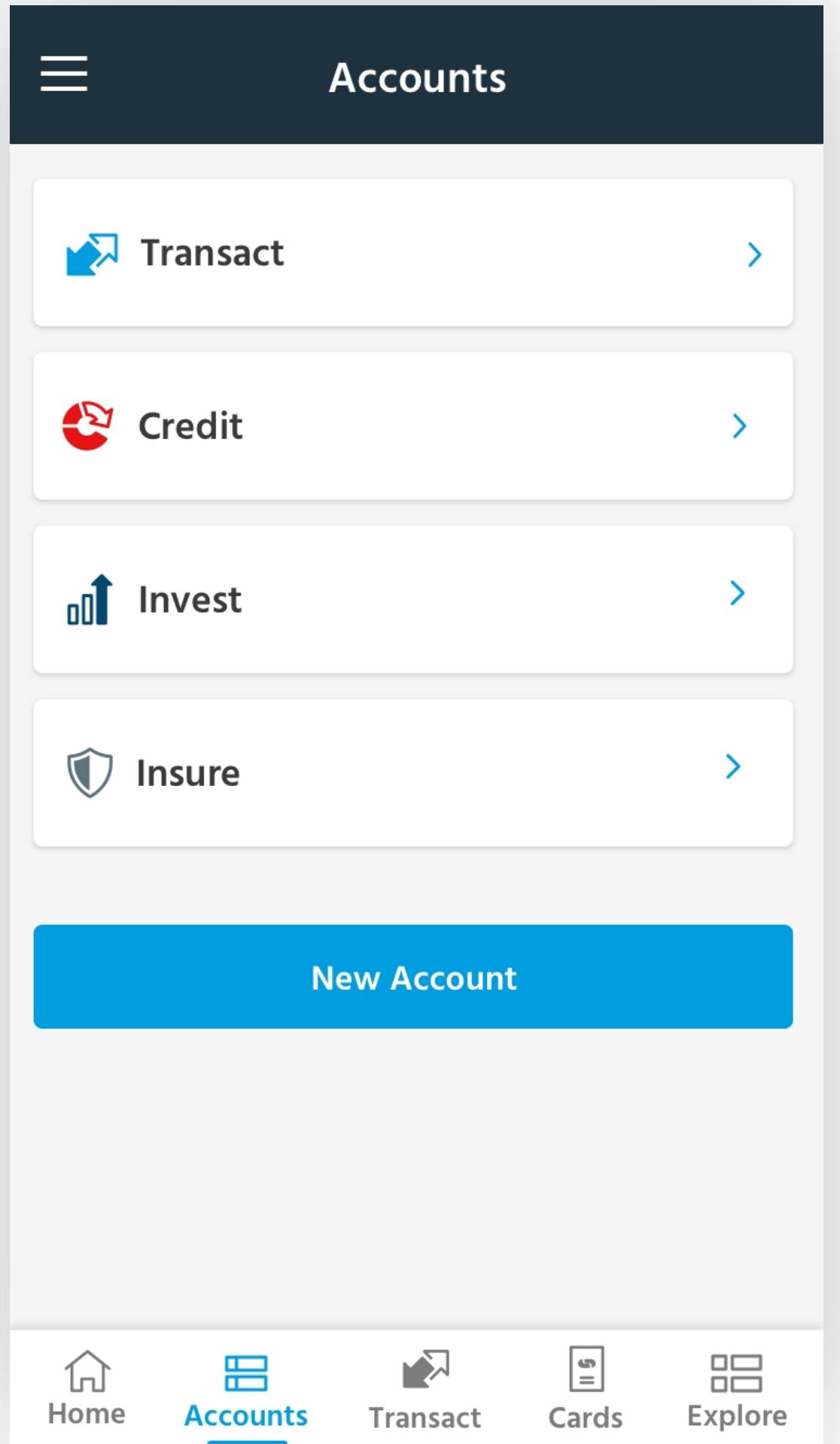
Credit

Invest

Insure

Home | **BANKING** | **Accounts** | **Transact** | **Cards** | **MANAGEMENT** | **Authorisations** | **User Management** | **Account Tracking** | **SERVICES** | **Products & Services** | **Forex** | **Merchant Services** | **SARS eFiling** | **Document Vault**

KPS Couriers | Log Out



Accounts

Transact

Credit

Invest

Insure

New Account

Home | **Accounts** | **Transact** | **Cards** | **Explore**

 CAPITEC | Business

Home

BANKING

Accounts

Transact

Cards

MANAGEMENT

Authorisations

User Management

Account Tracking

SERVICES

Products & Services

Forex

Merchant Services

SARS eFiling

Document Vault

Cards

 Debit Card(s)  Credit Card(s)  Virtual Card(s)  Track Order

Debit card	Card expiry date	Available daily limit	Status	Action
5284 **** **** 1234	13 Feb 2022	R10 500.00	Active	View Details
5284 **** **** 1234	13 Feb 2022	R10 500.00	Active	View Details
5284 **** **** 1234	13 Feb 2022	R10 500.00	Active	View Details

[Order New Card](#)

 Cards

Add new card 

 Debit  Credit  Virtual  Ordered Cards

Home Accounts Transact **Cards** Explore

CAPITEC | Business

Card Details

Company Card 1

GlobalOne

CAPITEC

MY COMPANY
123 123 9845

debit

5284 ** **** 1234**

Card name
Company Card 1

Cash withdrawal (max R10 000)
R10 000

Card machine purchases (max R10 000)
R10 000

Online/Scan to Pay/Phone (max R10 000)
R10 000

Available balance
R40 000

Card expiry date
13 Feb 2022

Active

Pause or Stop Card

Update Card Limits

Change Card PIN

Tap to Pay

View card details

International travel

Search Payments

Date

Payment type

Download history

Transaction History

Date & Time **Payment Type** **Place** **Amount (R)** **Fees (R)** **Balance (R)**

Card Details

GlobalBiz

CAPITEC

JK Industries
John Khumalo

debit

VISA
Business

Active

Show Card Details

Pause or Stop Card

Update Card Limits

Change Card PIN

Tap to Pay

International travel

Home **Accounts** **Transact** **Cards** **Explore**



Create group payments

Multiple or Group Payments

Step 1 of 3
Payment Options

Payment type

Multiple payments

Beneficiary group payment

Payment date

Payment date – 15 Mar 2022

Cut-off Times:
Monday – Friday: 16:00
Saturday: 10:15
Payments made on a Sunday, public holiday or after the cut-off time will be processed the following business day.

Continue

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

S

Clear

Pay all beneficiaries from same account

0/20 payments added

Beneficiary Name Amount

No beneficiaries added

Select beneficiaries to add

Continue

Back

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

Service Consultants

Supervisors

Suppliers

Beneficiary Name Amount

No beneficiaries added

Select beneficiaries to add

Continue

Back

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

Supervisors

Clear

Pay all beneficiaries from same account

0/20 payments added

Beneficiary Name Amount

No beneficiaries added

Select beneficiaries to add

Continue

Back

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

Supervisors

Clear

Pay all beneficiaries from same account

0/20 payments added

Beneficiary Name Actions

Lara Madrigal Remove Edit

Jurrien Oldhof Remove Edit

Total: R0.00

Continue

Back

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

Supervisors

Clear

Pay all beneficiaries from same account

0/20 payments added

Beneficiary Name Actions

Lara Madrigal Remove Edit

Select account

Amount

Current account 1600 123 1234

Credit card 7643 654 4678

Jurrien Oldhof Remove Edit

Select account

Amount

Total: R0.00

Continue

Back

Cancel

Home Accounts Transact Cards Explore

Multiple or Group Payments

Step 2 of 3
Beneficiaries

Add beneficiary group

Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group

Supervisors

Clear

Pay all beneficiaries from same account

0/20 payments added

Beneficiary Name Actions

Lara Madrigal Remove Edit

Choose an option From account

Current account 1600 123 1234

Credit card 7643 654 4678

Jurrien Oldhof Remove Edit

Select account

Amount

Total: R0.00

Continue

Back

Cancel

Home Accounts Transact Cards Explore



Capitec

Create group payments - continued

Multiple or Group Payments

Step 2 of 3 Beneficiaries

Add beneficiary group
Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group
Supervisors

Pay all beneficiaries from same account
0/20 payments added

Beneficiary Name	Actions
Lara Madrigal	Remove <input type="button" value="Edit"/>
From account Current account 1600 123 1234 <input type="button" value="▼"/>	
Available balance: R1 500.00	
Amount	<input type="text" value="R 44 500.00"/>
Account limit available: R50 000.00	

Jurrien Oldhof Remove

Select account

Amount

Total: R0.00

[Home](#) [Accounts](#) [Transact](#) [Cards](#) [Explore](#)

Multiple or Group Payments

Step 2 of 3 Beneficiaries

Add beneficiary group
Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group
Supervisors

Pay all beneficiaries from same account
0/20 payments added

Beneficiary Name	Actions
Lara Madrigal	Remove <input type="button" value="Edit"/>
From account Current account 1600 123 1234 <input type="button" value="▼"/>	
Available balance: R1 500.00	
Amount	<input type="text" value="R 44 500.00"/>
Account limit available: R50 000.00	

Jurrien Oldhof Remove

Select account

Amount

Total: R0.00

[Home](#) [Accounts](#) [Transact](#) [Cards](#) [Explore](#)

Multiple or Group Payments

Step 2 of 3 Beneficiaries

Add beneficiary group
Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group
Supervisors

Pay all beneficiaries from same account
0/20 payments added

Beneficiary Name	Actions
Lara Madrigal	Remove <input type="button" value="Edit"/>
From account Current account 1600 123 1234 <input type="button" value="▼"/>	
Available balance: R1 500.00	
Amount	<input type="text" value="R 44 500.00"/>
Account limit available: R50 000.00	

Jurrien Oldhof Remove

Select account

Amount

Total: R44 500.00

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Multiple or Group Payments

Step 2 of 3 Beneficiaries

Add beneficiary group
Select a beneficiary group and add payments to the beneficiaries you want to pay in that group.

Search beneficiary group
Supervisors

Pay all beneficiaries from same account
0/20 payments added

Beneficiary Name	Actions
Lara Madrigal	Remove <input type="button" value="Edit"/>
From account Current account 1600 123 1234 <input type="button" value="▼"/>	
Available balance: R1 500.00	
Amount	<input type="text" value="R 44 500.00"/>
Account limit available: R50 000.00	

Jurrien Oldhof Remove

Select account

Amount

Total: R44 500.00

[Home](#) [Accounts](#) [Transact](#) [Cards](#) [Explore](#)

Multiple or Group Payments

Step 3 of 3 Confirm

Confirm

Payment date **11 Mar 2021** Beneficiaries **2**

Beneficiary group **Supervisors**

Beneficiary Name	Actions
Supervisors	Remove <input type="button" value="Edit"/>
Jurrien Oldhof	Remove <input type="button" value="Edit"/>

Total: R89 000.00

[Home](#) [Accounts](#) [Transact](#) [Cards](#) [Explore](#)

Today

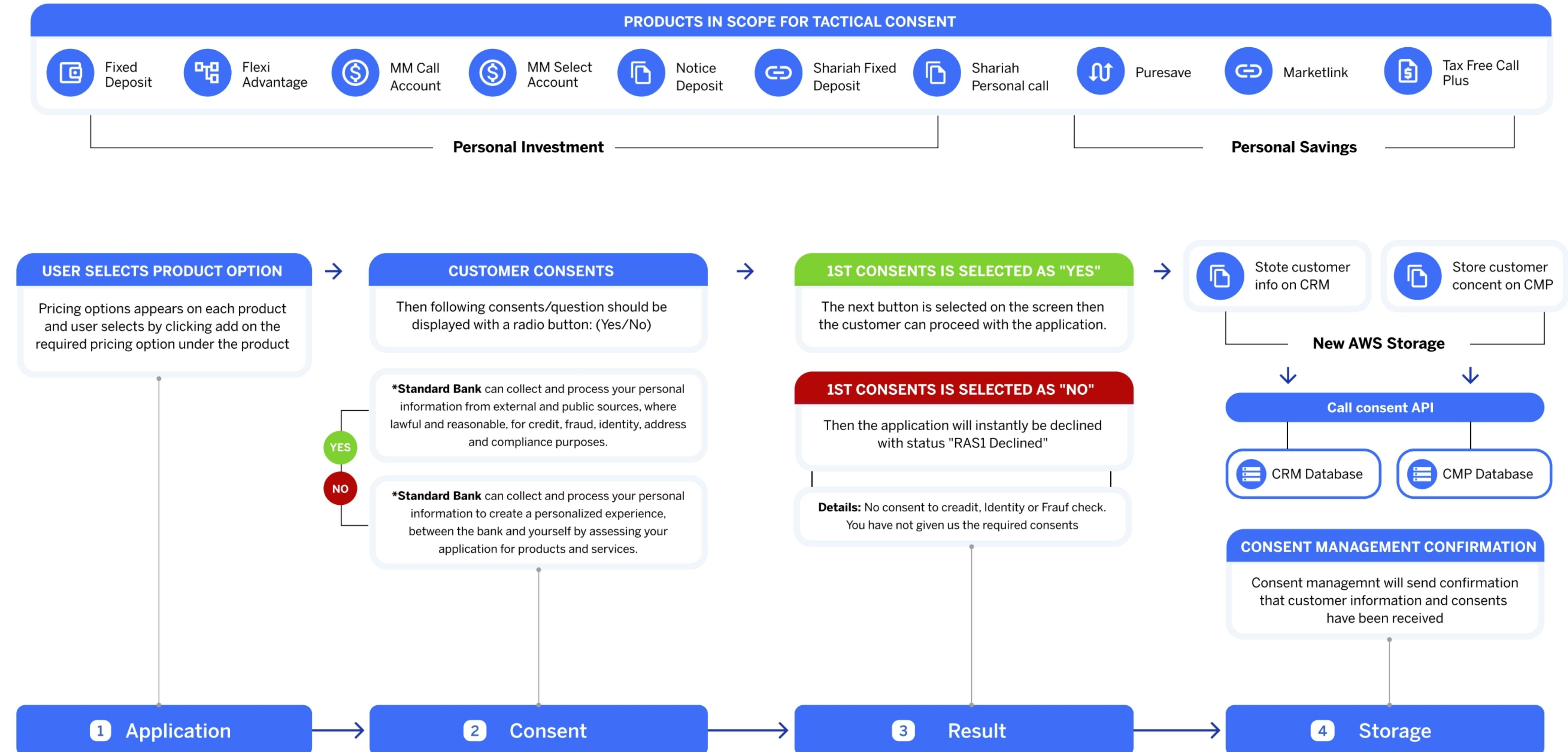
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
Yesterday			
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>
01 Jan 2020	Current account	R50 000.00	<input type="button" value="▶"/>

Pending authorisation
Payment queued for authorisation

[Home](#) [Accounts](#) [Transact](#) [Cards](#) [Explore](#)

STANDARD BANK SA

Consent Management customer journey map



STANDARD BANK SA

WhatsApp relationship management

Dashboard for reports

WARM report overview Customer experience rating Outcome stats Download ...

From: 20/6/22 To: 26/6/22

All percentages indicate an increase or decrease from the previous period of the selected date

Northwest

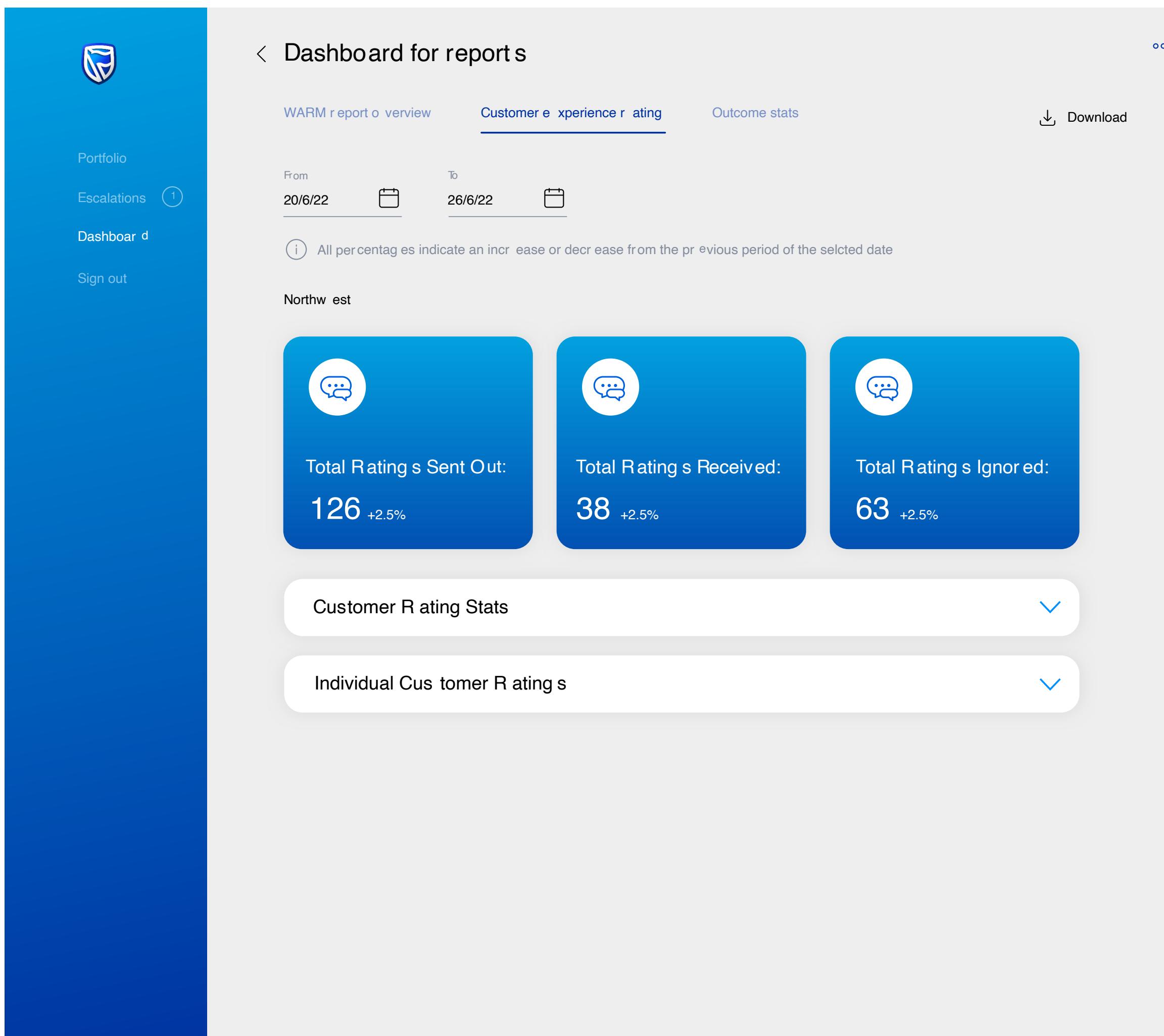
💬 Total Ratings Sent Out: **126** +2.5%

💬 Total Ratings Received: **38** +2.5%

💬 Total Ratings Ignored: **63** +2.5%

Customer Rating Stats ▼

Individual Customer Ratings ▼



Dashboard for reports

WARM report overview Customer experience rating Outcome stats Download ...

From: 20/6/22 To: 26/6/22

All percentages indicate an increase or decrease from the previous period of the selected date

Northwest

💬 Total Ratings Sent Out: **126** +2.5%

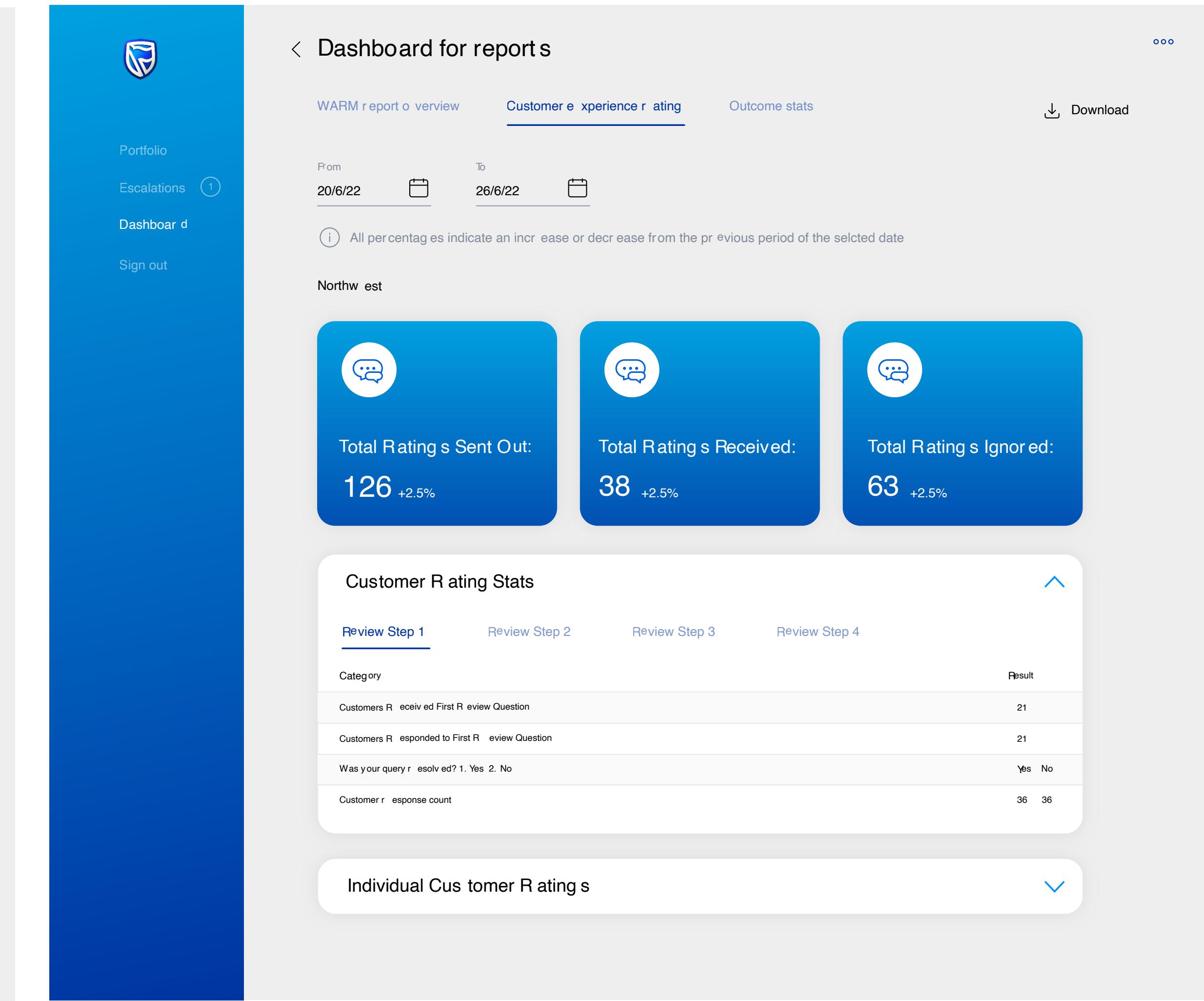
💬 Total Ratings Received: **38** +2.5%

💬 Total Ratings Ignored: **63** +2.5%

Customer Rating Stats ▲

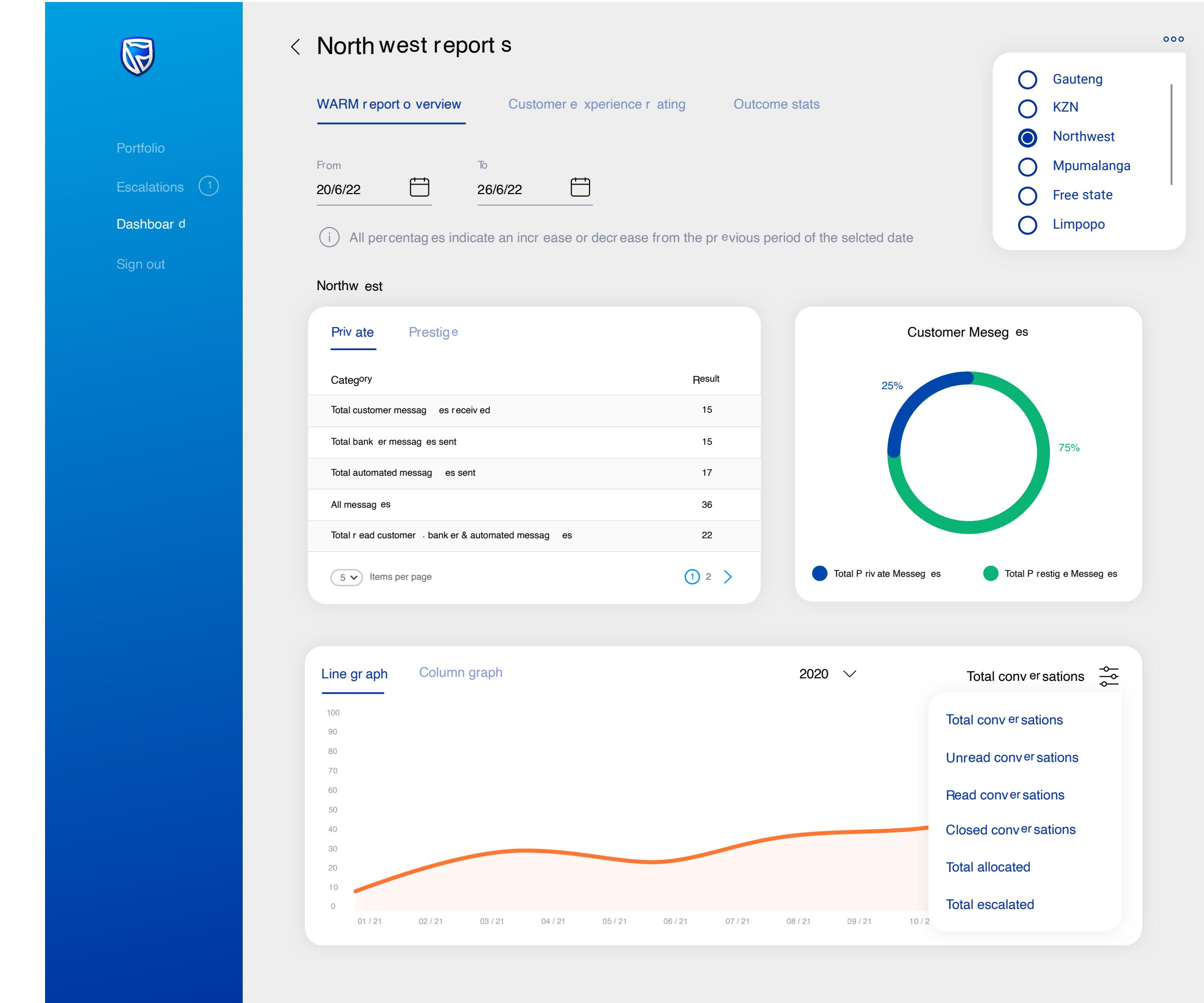
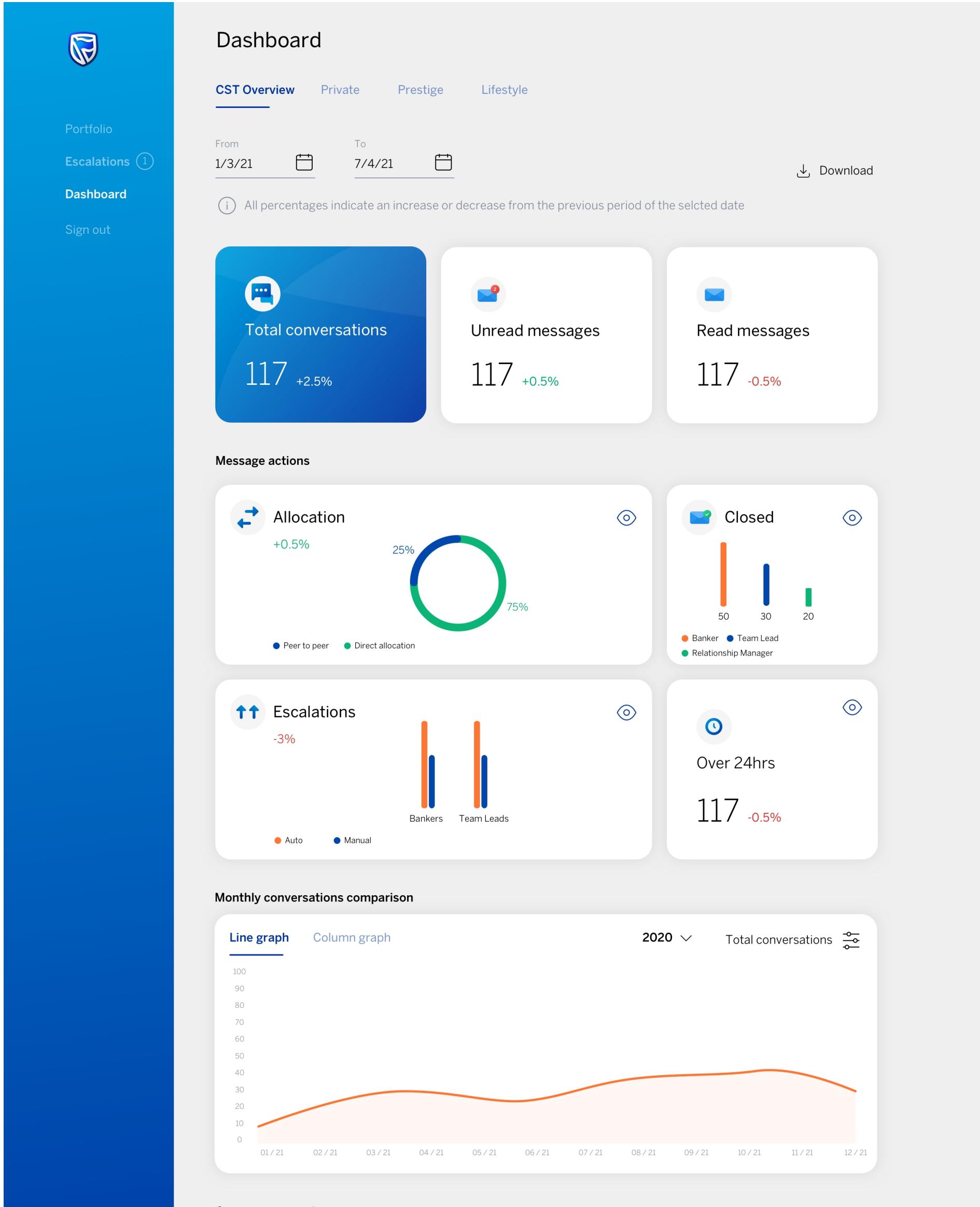
Review Step 1	Review Step 2	Review Step 3	Review Step 4	Result
Customers Received First Review Question				21
Customers Responded to First Review Question				21
Was your query resolved? 1. Yes 2. No				Yes No
Customer response count				36 36

Individual Customer Ratings ▼



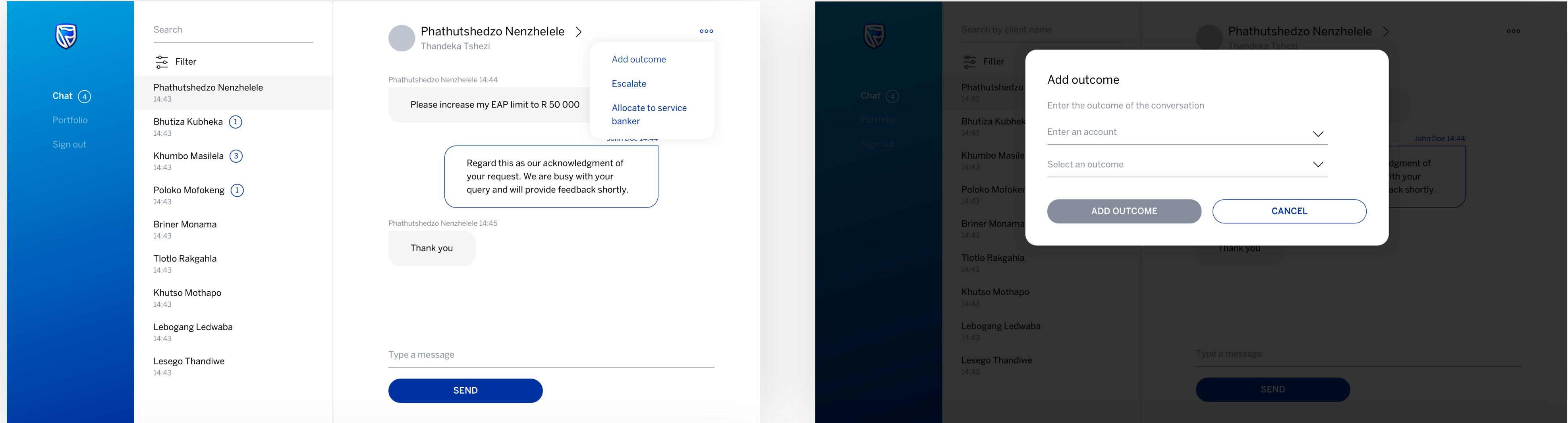
STANDARD BANK SA

WhatsApp relationship management



STANDARD BANK SA

WhatsApp relationship management



Search

Filter

Phathutshedzo Nenzhelele 14:43

Bhutiza Kubheka 1 14:43

Khumbo Masilela 3 14:43

Poloko Mofokeng 1 14:43

Briner Monama 14:43

Tlotlo Rakgahla 14:43

Khutso Mothapo 14:43

Lebogang Ledwaba 14:43

Lesego Thandiwe 14:43

Phathutshedzo Nenzhelele 14:44

Please increase my EAP limit to R 50 000

Phathutshedzo Nenzhelele 14:45

Regard this as our acknowledgment of your request. We are busy with your query and will provide feedback shortly.

Thank you

Type a message

SEND

Chat 4

Portfolio

Sign out

Phathutshedzo Nenzhelele > Thandeka Tshezi

Add outcome

Escalate

Allocate to service banker

Phathutshedzo Nenzhelele 14:43

Bhutiza Kubheka 14:43

Khumbo Masilela 14:43

Poloko Mofokeng 14:43

Briner Monama 14:43

Tlotlo Rakgahla 14:43

Khutso Mothapo 14:43

Lebogang Ledwaba 14:43

Lesego Thandiwe 14:43

Phathutshedzo Nenzhelele 14:44

John Doe 14:44

Add outcome

Enter the outcome of the conversation

Enter an account

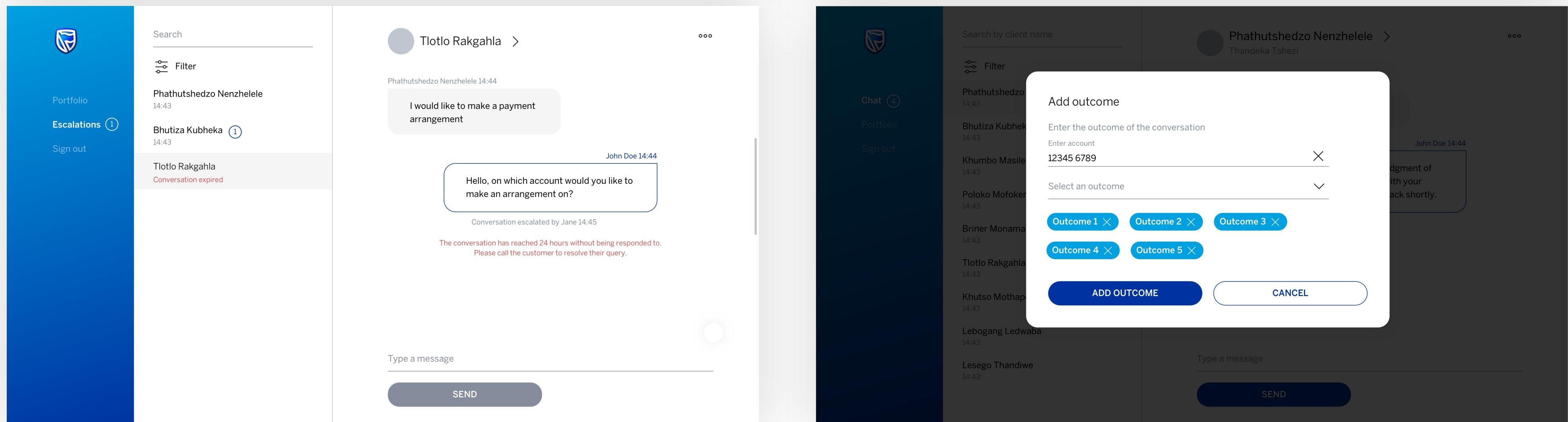
Select an outcome

ADD OUTCOME CANCEL

Thank you

Type a message

SEND



Search

Filter

Phathutshedzo Nenzhelele 14:43

Bhutiza Kubheka 1 14:43

Tlotlo Rakgahla Conversation expired

Phathutshedzo Nenzhelele 14:44

I would like to make a payment arrangement

John Doe 14:44

Hello, on which account would you like to make an arrangement on?

Conversation escalated by Jane 14:45

The conversation has reached 24 hours without being responded to. Please call the customer to resolve their query.

Type a message

SEND

Escalations 1

Portfolio

Sign out

Tlotlo Rakgahla >

Phathutshedzo Nenzhelele > Thandeka Tshezi

Add outcome

Enter the outcome of the conversation

Enter account

12345 6789

Select an outcome

Outcome 1 X Outcome 2 X Outcome 3 X

Outcome 4 X Outcome 5 X

ADD OUTCOME CANCEL

John Doe 14:44

Add outcome

Enter the outcome of the conversation

Enter an account

12345 6789

Select an outcome

Outcome 1 X Outcome 2 X Outcome 3 X

Outcome 4 X Outcome 5 X

ADD OUTCOME CANCEL

Thank you

Type a message

SEND

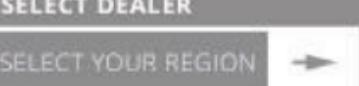
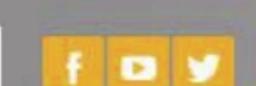
 RENAULT
BIG FIVE
ARE HERE
Exclusive to Bidvest McCarthy

THE CAPTUR

LETS TAKE A LOOK INSIDE 



LEST KEEP MOVING 

SELECT DEALER  SELECT YOUR REGION 

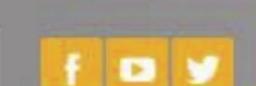
 RENAULT
BIG FIVE
ARE HERE
Exclusive to Bidvest McCarthy

THE DUSTER

LETS TAKE A LOOK INSIDE 



LEST KEEP MOVING 

SELECT DEALER  SELECT YOUR REGION 

 RENAULT
BIG FIVE
ARE HERE
Exclusive to Bidvest McCarthy

SELECT DEALER  SELECT YOUR REGION 

THE DUSTER



LEST KEEP MOVING 

LETS TAKE A LOOK INSIDE 

DUSTER CAPTUR KWID MEGAN CLIO

 RENAULT
BIG FIVE
ARE HERE
Exclusive to Bidvest McCarthy

SELECT DEALER  SELECT YOUR REGION 

THE CAPTUR



LEST KEEP MOVING 

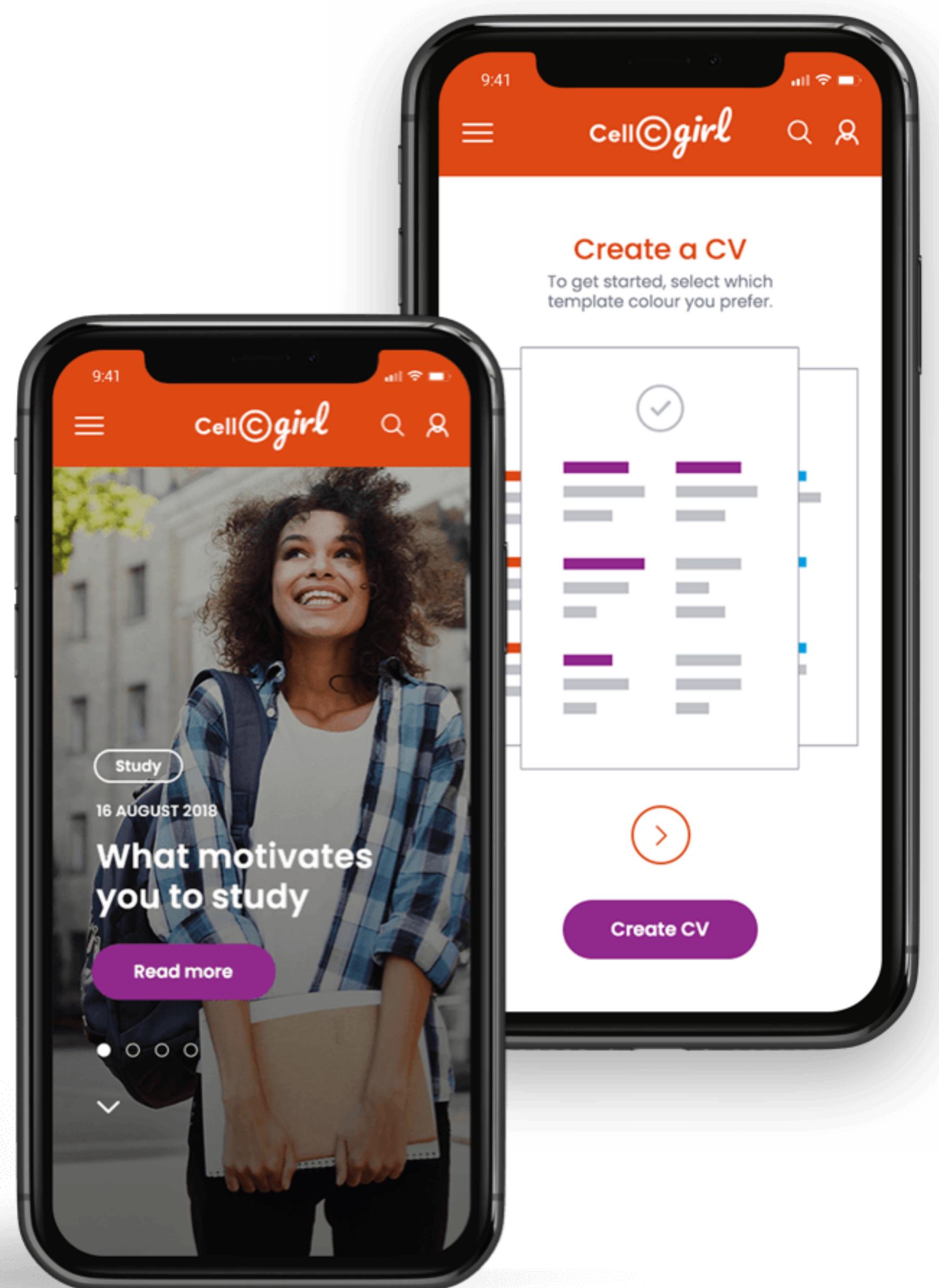
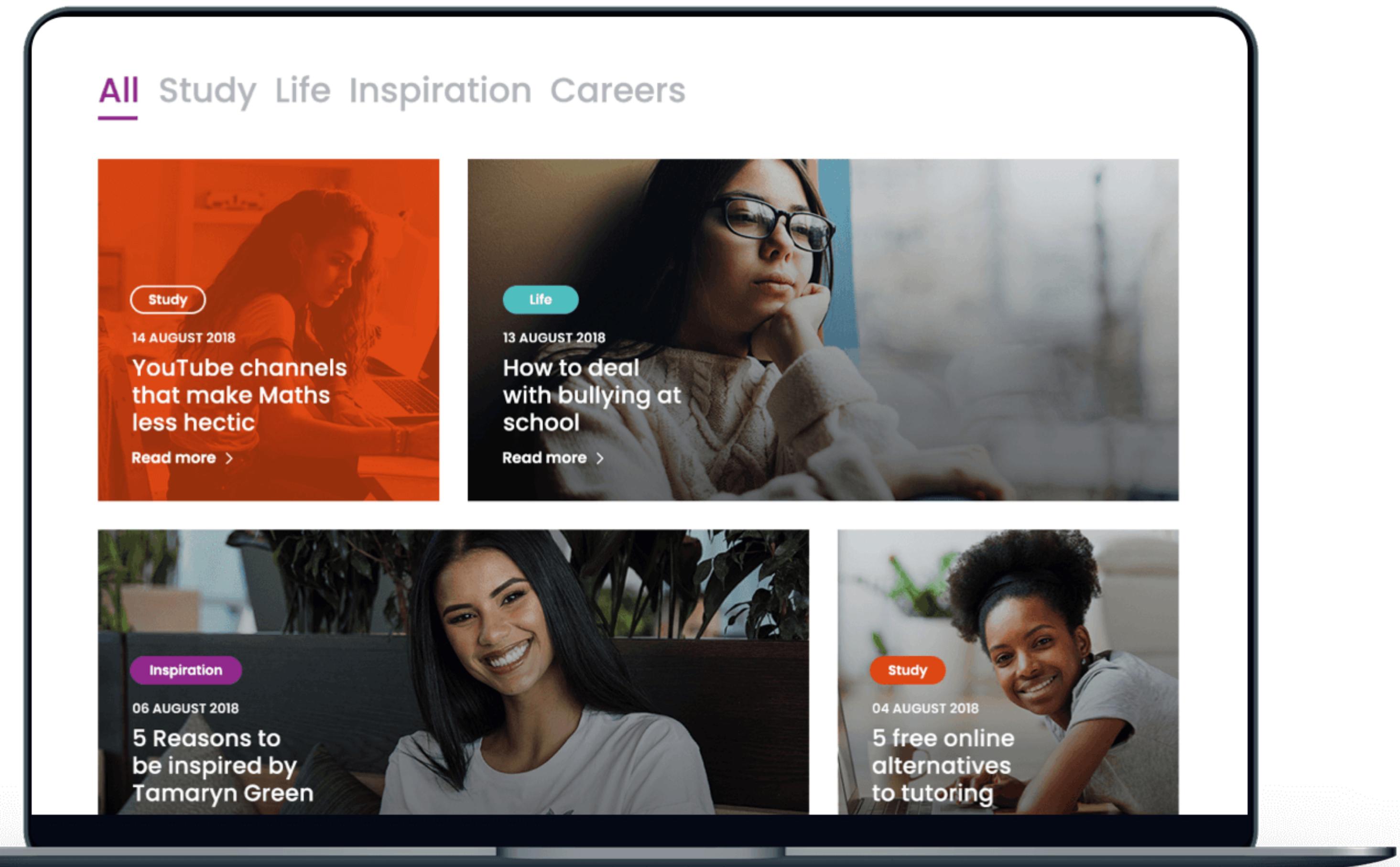
LETS TAKE A LOOK INSIDE 

DUSTER CAPTUR KWID MEGAN CLIO



Cell C Girl

Website and app



*** Deneo Ngomane.**
Senior Product Designer

THANK YOU



www.deneon.co.za



hello@deneon.co.za



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